

Monthly Sales Report for March 2026, FY 2026

<b>Sales Results (YoY)</b>	
Company Total	107.7%
Existing Store Retail + Online	103.7%

- Sales, Purchasing Customers, and Average Spending per Customer are disclosed against figures of the previous fiscal year.
- The figures disclosed on the 2nd business day are the preliminary figures and will be updated to the confirmed figures on the next monthly sales report.
- Preliminary figures exclude the impact of the change in revenue recognition standards. The impact is reflected on the next monthly sales report and figures are lowered by a few points.

Sales Data

	2025					2026					Total by Mar.	1Q	2Q	3Q	4Q	1H	2H	Full FY		
	Apr.	May	Jun.	Jul.	Aug.	Sep.	Oct.	Nov.	Dec.	Jan.									Feb.	Mar.
<b>Sales</b>																				
Company Total	104.4	111.9	109.0	107.0	119.8	104.3	114.4	116.9	106.3	112.5	115.0	107.7	110.6	108.4	109.7	112.3	111.3	109.0	111.9	110.6
Business Units	102.5	110.7	108.6	105.4	123.4	102.9	113.8	114.7	107.2	113.5	113.2	106.2	109.9	107.3	109.3	111.6	110.7	108.2	111.2	109.9
Retail + Online	102.4	110.7	109.2	105.3	123.2	102.9	114.3	115.4	107.3	114.2	113.4	106.8	110.1	107.5	109.2	112.0	111.2	108.3	111.7	110.1
Retail	105.2	113.0	109.8	105.4	123.6	103.4	115.7	118.1	105.5	113.2	115.0	106.6	110.8	109.3	109.4	112.8	111.0	109.4	112.0	110.8
Online	95.8	105.7	108.0	105.2	122.4	101.9	111.0	108.8	111.0	116.1	110.7	107.3	108.7	103.4	108.8	110.3	111.6	106.0	110.9	108.7
Existing Store Retail + Online	99.6	107.0	106.4	102.5	118.7	99.9	111.0	111.6	104.2	110.8	109.4	103.7	106.8	104.3	106.0	108.6	107.7	105.1	108.2	106.8
Existing Store Retail	101.8	108.3	106.1	101.3	117.2	98.9	111.1	113.0	101.1	108.0	109.1	102.2	106.2	105.4	104.6	108.1	105.9	105.1	107.2	106.2
Existing Store Online	94.6	104.3	107.0	104.4	121.4	102.1	110.6	108.3	110.3	115.2	109.9	106.7	108.0	102.1	108.4	109.7	110.8	105.2	110.3	108.0
Outlet, Other	112.4	116.4	108.5	113.8	119.4	112.7	118.8	127.7	99.7	111.3	120.1	116.1	114.7	112.5	115.4	115.7	115.1	113.8	115.4	114.7
<b>Purchasing Customers</b>																				
Retail + Online	103.3	109.3	108.3	102.9	126.4	104.4	112.0	107.6	107.3	110.4	113.2	103.1	108.6	107.1	110.1	108.8	108.6	108.6	108.7	108.6
Retail	104.9	110.1	107.3	102.0	127.2	102.3	113.2	112.6	106.5	111.3	115.2	105.3	109.3	107.5	109.3	110.6	111.0	108.4	110.3	109.3
Online	100.5	107.8	110.0	104.5	125.0	108.4	109.7	98.0	108.5	109.0	110.9	99.5	107.4	106.3	111.4	105.6	106.5	108.9	106.1	107.4
Existing Store Retail + Online	98.4	103.8	103.7	99.2	120.3	100.4	107.2	102.0	102.6	105.8	108.8	99.7	103.9	102.1	105.6	103.7	104.4	103.8	104.1	103.9
Existing Store Retail	97.7	102.1	100.5	96.2	117.7	95.7	106.1	104.3	98.9	103.7	107.0	99.9	102.0	100.2	102.2	102.8	103.0	101.1	102.9	102.0
Existing Store Online	99.6	106.8	109.1	103.9	124.1	108.0	109.2	97.7	108.1	108.7	110.6	99.3	106.9	105.4	110.8	105.2	106.2	108.1	105.7	106.9
<b>Ave. Spending per Customer</b>																				
Retail + Online	99.7	102.3	100.5	102.4	97.6	99.0	102.1	106.3	99.6	102.8	100.8	103.1	101.3	100.8	99.4	102.6	102.2	100.0	102.4	101.3
Retail	100.4	102.6	102.3	103.3	97.2	101.0	102.2	104.9	99.0	101.7	99.8	101.3	101.4	101.7	100.1	102.0	100.9	100.9	101.6	101.4
Online	96.2	100.7	96.4	101.0	98.2	95.3	100.6	105.2	101.7	104.7	101.2	105.9	100.6	97.7	98.3	102.3	104.0	97.9	103.1	100.6
Existing Store Retail + Online	101.6	103.8	101.8	103.1	98.4	99.7	103.4	108.3	101.1	103.9	101.2	103.4	102.5	102.3	100.2	104.1	102.8	101.2	103.5	102.5
Existing Store Retail	104.2	106.1	105.5	105.4	99.6	103.3	104.7	108.4	102.2	104.1	102.0	102.3	104.1	105.2	102.4	105.1	102.8	103.9	104.1	104.1
Existing Store Online	95.2	99.6	95.7	100.4	97.5	95.7	100.6	105.3	101.8	104.7	101.1	106.0	100.4	96.7	98.0	102.4	104.0	97.2	103.1	100.4

Sales Data by Market

	Sales						Purchasing Customers		Ave. Spending per Customer			
	Trend-conscious Market		Basic Trend-conscious Market		Trend-conscious Market		Basic Trend-conscious Market		Trend-conscious Market		Basic Trend-conscious Market	
Business Units		107.8		103.5		-		-		-		-
Retail + Online		108.7		103.8		-		-		-		-
Retail		107.5		105.2		106.3		104.4		101.1		100.8
Online		111.7		100.8		-		-		-		-
Existing Store Retail + Online		104.6		102.1		-		-		-		-
Existing Store Retail		101.9		102.8		100.9		99.0		101.0		103.9
Existing Store Online		110.6		100.8		-		-		-		-

- Business Units sales includes the sales of retail, online and wholesale, etc.
- Outlet, Other sales includes sales of outlet stores and special events.
- Purchasing customers and average spending per customer for existing retail + online stores as well as for online stores have been calculated using data available to the Company from its online and ZOZOTOWN stores.
- An existing store is defined as a retail/online store that has been opened for more than 13 months and it was opened in the same month of the previous year. The number is subject to change. In following cases, stores are excluded from the existing store count: retail stores which close one or more days or open in smaller sales spaces due to renovation or other reasons, online stores which close one or more days due to system upgrades or other reasons.
- Trend-conscious Market : UNITED ARROWS, BEAUTY&YOUTH UNITED ARROWS, DRAWER, Odette e Odile, BLAMINK, etc.
- Basic Trend-conscious Market: green label relaxing, CITEN

Sales Summary

In March, total company sales increased by 7.7%, and existing store sales of retail + online also increased by 3.7% YoY.

Demand for spring merchandise was robust. In the menswear segment, strong performance was seen in outerwear, jackets, shirts, cut-and-sewn items, and pants, while in the womenswear segment, outerwear, jackets, shirts, cardigans, and pants showed notable momentum. Compared with the same month last year, there was one fewer holiday. This is estimated to have had a negative impact of approximately 1.6 percentage points on the year-on-year growth of same-store sales for retail and online.

The preliminary figures do not include the impact of changes in revenue recognition standards. The impact of changes in revenue recognition standards will be reflected in the final figures, which will be down by a few points from the preliminary figures. The confirm report for February 2026 shows 2.5 pts. decrease in company-wide sales and 3.5 pts.

**Number of Stores**

(Stores)

	2025						2026					
	Apr.	May	Jun.	Jul.	Aug.	Sep.	Oct.	Nov.	Dec.	Jan.	Feb.	Mar.
Number of Stores at Month-end	299	302	302	302	303	308	314	316	316	313	312	317
Retail	216	219	219	219	219	224	228	229	229	226	225	230
Online	54	54	54	54	54	54	55	55	55	55	55	55
Outlet	29	29	29	29	30	30	31	32	32	32	32	32
Number of Existing Store at Month-end	242	244	242	235	227	226	244	249	246	231	227	239
Retail	192	193	191	184	176	175	192	197	194	179	175	186
Online	50	51	51	51	51	51	52	52	52	52	52	53

**Store Opening and Closing**

[Retail] Newly opened 7, Renovated 2, Closed 2

[Online] None

[Outlet] Renovated 1

• For details of store openings, please refer to: <http://www.united-arrows.co.jp/en/ir/monthly/index.html#store>

**Existing Stores Data for the past 3 years**

(%)

		Apr.	May	Jun.	Jul.	Aug.	Sep.	Oct.	Nov.	Dec.	Jan.	Feb.	Mar.	Total by Mar.	1Q	2Q	3Q	4Q	1H	2H	Full FY
<b>Sales</b>																					
Retail + Online	'22/4~'23/3	123.5	137.0	104.3	103.9	117.8	112.9	119.9	99.8	101.3	100.9	121.7	115.7	111.2	120.5	110.4	105.9	110.8	115.5	108.1	111.2
	'23/4~'24/3	108.6	108.2	110.5	113.0	101.2	100.8	99.9	115.7	99.2	100.3	110.5	101.9	105.5	109.1	105.8	104.4	103.3	107.5	103.9	105.5
	'24/4~'25/3	114.3	108.9	116.0	114.1	112.3	111.2	106.6	112.1	114.3	106.0	105.4	111.9	111.2	113.0	112.7	111.3	108.1	112.8	109.9	111.2
Retail	'22/4~'23/3	134.4	174.3	109.3	109.3	133.0	119.4	118.2	100.0	101.2	104.1	136.6	112.9	116.3	135.5	118.2	105.6	114.1	127.1	109.1	116.3
	'23/4~'24/3	109.8	108.2	112.2	117.5	108.7	101.1	100.6	113.0	97.8	101.0	108.5	103.3	106.3	110.0	109.7	103.3	103.6	109.9	103.4	106.3
	'24/4~'25/3	110.0	105.6	114.0	105.3	107.8	112.7	103.8	114.0	112.6	107.3	103.3	109.2	109.0	109.7	108.3	110.4	107.1	109.1	109.0	109.0
Online	'22/4~'23/3	102.3	90.5	95.1	94.4	98.4	101.7	124.4	99.3	101.5	96.3	102.2	122.9	101.7	95.5	97.9	106.5	105.2	96.7	105.9	101.7
	'23/4~'24/3	105.6	108.1	107.0	104.0	89.7	100.2	98.2	122.0	102.2	99.2	113.6	98.8	103.9	106.9	98.5	107.0	102.7	102.7	104.9	103.9
	'24/4~'25/3	125.4	116.6	120.4	132.8	121.1	108.3	113.4	107.8	118.1	104.2	108.7	118.4	115.7	120.6	121.6	113.3	109.9	121.1	111.6	115.7
<b>Purchasing Customers</b>																					
Retail + Online	'22/4~'23/3	112.5	124.3	95.8	87.0	101.3	100.7	111.5	93.5	94.4	92.6	107.7	108.1	100.8	109.8	94.6	99.0	100.9	101.8	99.9	100.8
	'23/4~'24/3	98.4	97.3	99.3	108.4	88.2	97.3	93.3	112.8	98.9	100.2	107.2	100.0	100.1	98.3	99.1	101.2	101.8	98.7	101.5	100.1
	'24/4~'25/3	111.2	106.1	113.8	111.7	109.1	106.8	108.2	111.9	112.3	103.8	102.2	111.6	109.2	110.2	109.7	111.0	106.0	110.0	108.5	109.2
Retail	'22/4~'23/3	124.6	160.9	99.9	91.1	119.9	117.2	110.3	94.7	92.6	95.2	127.9	104.4	107.3	124.7	104.7	98.3	104.6	114.2	101.2	107.3
	'23/4~'24/3	99.8	99.0	101.5	112.3	95.5	95.0	95.6	109.1	95.3	96.9	100.3	99.8	100.3	100.1	102.9	99.5	98.7	101.4	99.1	100.3
	'24/4~'25/3	107.4	102.7	112.4	101.9	103.7	111.8	103.6	111.6	108.3	106.2	99.0	104.6	106.1	107.3	104.8	107.9	103.9	106.1	106.1	106.1
Online	'22/4~'23/3	93.8	86.4	89.3	80.2	82.1	82.7	113.9	91.2	97.9	89.1	89.7	115.7	91.2	89.5	81.5	100.3	95.8	85.2	97.8	91.2
	'23/4~'24/3	95.7	94.1	95.4	101.3	78.2	100.8	88.7	120.0	105.1	104.5	114.4	100.4	99.8	95.1	93.1	104.3	106.0	94.1	105.2	99.8
	'24/4~'25/3	118.5	112.5	116.1	130.5	118.4	99.8	117.7	112.4	118.8	101.0	105.3	123.8	114.4	115.6	118.0	116.5	108.7	116.8	112.2	114.4
<b>Ave. Spending per Customer</b>																					
Retail + Online	'22/4~'23/3	110.3	115.0	109.1	120.3	116.6	111.5	106.0	105.5	106.4	108.5	115.5	106.9	110.3	111.4	116.9	105.8	110.1	114.5	107.6	110.3
	'23/4~'24/3	110.7	110.8	111.1	105.1	115.2	104.6	108.2	103.7	101.3	101.6	104.0	103.4	106.2	110.8	107.5	104.3	102.9	109.3	103.6	106.2
	'24/4~'25/3	102.4	102.3	102.5	100.9	102.3	105.0	98.2	101.4	102.0	102.2	102.1	100.3	101.8	102.4	102.3	100.7	101.7	102.4	101.4	101.8
Retail	'22/4~'23/3	107.8	108.3	109.4	120.0	110.9	101.9	107.1	105.6	109.4	109.3	106.8	108.1	108.4	108.7	113.0	107.4	109.1	111.2	107.8	108.4
	'23/4~'24/3	110.1	109.3	110.5	104.7	113.8	106.4	105.2	103.5	102.5	104.2	108.1	103.5	106.0	109.9	106.6	103.8	104.9	108.3	104.3	106.0
	'24/4~'25/3	102.4	102.8	101.4	103.3	104.0	100.7	100.2	102.2	104.0	101.0	104.3	104.4	102.8	102.2	103.4	102.3	103.0	102.8	102.8	102.8
Online	'22/4~'23/3	105.6	105.4	104.4	117.8	115.7	116.3	103.5	103.5	100.2	105.0	115.3	108.2	108.8	105.3	116.7	101.8	108.8	111.1	105.5	108.8
	'23/4~'24/3	110.8	113.2	110.2	103.5	112.3	102.8	115.3	108.4	102.0	99.0	102.6	103.5	106.8	111.4	106.5	107.6	101.2	109.0	104.3	106.8
	'24/4~'25/3	106.7	104.4	106.8	101.7	102.4	111.0	97.0	99.5	100.6	103.0	100.9	97.3	102.2	106.0	103.9	99.2	100.8	104.9	100.4	102.2