

Sales Results (YoY)	
Company Total	116.3%
Existing Store Retail + Online	114.0%

• Sales, Purchasing Customers, and Average Spending per Customer are disclosed against figures of the previous fiscal year.

• The figures disclosed on the 2nd business day are the preliminary figures and will be updated to the confirmed figures on the next monthly sales report.

• Preliminary figures exclude the impact of the change in revenue recognition standards. The impact is reflected on the next monthly sales report and figures are lowered by a few points.

## Sales Data

	2025												2026												( % )		
	Apr.	May	Jun.	Jul.	Aug.	Sep.	Oct.	Nov.	Dec.	Jan.	Feb.	Mar.	Total by Jan.	1Q	2Q	3Q	4Q	1H	2H	Full FY							
<b>Sales</b>																											
Company Total	104.4	111.9	109.0	107.0	119.8	104.3	114.4	116.9	106.3	116.3			111.0	108.4	109.7	112.3		109.0									
Business Units	102.5	110.7	108.6	105.4	123.4	102.9	113.8	114.7	107.2	115.8			110.3	107.3	109.3	111.6		108.2									
Retail + Online	102.4	110.7	109.2	105.3	123.2	102.9	114.2	115.4	107.3	117.2			110.6	107.5	109.2	112.0		108.3									
Retail	105.2	113.0	109.8	105.4	123.6	103.4	115.5	118.1	105.5	115.2			111.2	109.3	109.4	112.7		109.4									
Online	95.8	105.7	108.0	105.2	122.4	101.9	111.0	108.8	111.0	120.7			109.3	103.4	108.8	110.3		106.0									
Existing Store Retail + Online	99.6	107.0	106.4	102.5	118.7	99.9	110.9	111.6	104.2	114.0			107.3	104.3	106.0	108.6		105.1									
Existing Store Retail	101.8	108.3	106.1	101.3	117.2	98.9	111.1	113.0	101.1	110.3			106.7	105.4	104.6	108.1		105.1									
Existing Store Online	94.6	104.3	107.0	104.4	121.4	102.1	110.6	108.3	110.3	119.8			108.5	102.1	108.4	109.7		105.2									
Outlet, Other	112.4	116.4	108.5	113.8	119.4	112.7	118.8	127.7	99.7	110.9			114.2	112.5	115.4	115.7		113.8									
<b>Purchasing Customers</b>																											
Retail + Online	103.3	109.3	108.3	102.9	126.4	104.4	112.0	107.6	107.3	110.4			108.9	107.1	110.1	108.8		108.6									
Retail	104.9	110.1	107.3	102.0	127.2	102.3	113.2	112.6	106.5	111.3			109.4	107.5	109.3	110.6		108.4									
Online	100.5	107.8	110.0	104.5	125.0	108.4	109.7	98.0	108.5	109.0			107.9	106.3	111.4	105.6		108.9									
Existing Store Retail + Online	98.4	103.8	103.7	99.2	120.3	100.4	107.2	102.0	102.6	105.8			104.0	102.1	105.6	103.7		103.8									
Existing Store Retail	97.7	102.1	100.5	96.2	117.7	95.7	106.0	104.3	98.9	103.7			101.9	100.2	102.2	102.8		101.1									
Existing Store Online	99.6	106.8	109.1	103.9	124.1	108.0	109.2	97.7	108.1	108.7			107.3	105.4	110.8	105.2		108.1									
<b>Ave. Spending per Customer</b>																											
Retail + Online	99.7	102.3	100.5	102.4	97.6	99.0	102.0	106.3	99.6	105.2			101.5	100.8	99.4	102.5		100.0									
Retail	100.4	102.6	102.3	103.3	97.2	101.0	102.1	104.9	99.0	103.5			101.7	101.7	100.1	102.0		100.9									
Online	96.2	100.7	96.4	101.0	98.2	95.3	100.6	105.2	101.7	108.3			100.5	97.7	98.3	102.3		97.9									
Existing Store Retail + Online	101.6	103.8	101.8	103.1	98.4	99.7	103.4	108.3	101.1	106.5			102.8	102.3	100.2	104.1		101.2									
Existing Store Retail	104.2	106.1	105.5	105.4	99.6	103.3	104.7	108.3	102.2	106.3			104.7	105.2	102.4	105.1		103.9									
Existing Store Online	95.2	99.6	95.7	100.4	97.5	95.7	100.6	105.3	101.8	108.3			100.2	96.7	98.0	102.4		97.2									

## Sales Data by Market

	Sales		Purchasing Customers		Ave. Spending per Customer		( % )		
	Trend-conscious Market	Basic Trend-conscious Market	Trend-conscious Market	Basic Trend-conscious Market	Trend-conscious Market	Basic Trend-conscious Market			
Business Units	114.6	114.0	-	-	-	-			
Retail + Online	116.8	114.1	-	-	-	-			
Retail	116.8	112.5	108.9	113.4	107.3	99.3			
Online	116.6	116.8	-	-	-	-			
Existing Store Retail + Online	113.5	110.7	-	-	-	-			
Existing Store Retail	112.5	106.6	103.9	103.6	108.2	102.9			
Existing Store Online	115.1	116.8	-	-	-	-			

## Sales Summary

In January, total company sales increased by 16.3%, and existing store sales of retail + online also increased by 14.0% YoY.

Same-store sales exceeded the previous year, driven by strong sale performance and solid demand for early spring items. Business-casual items such as jackets and pants performed well, along with strong sales of knits, outerwear, shoes, bags, and winter accessories. Compared to the same month last year, there were one more holiday, which is estimated to have had a positive impact of approximately 1.5 percentage points on the year-over-year sales performance of existing stores, including both retail and online.

The preliminary figures do not include the impact of changes in revenue recognition standards. The impact of changes in revenue recognition standards will be reflected in the final figures, which will be down by a few points from the preliminary figures. The confirm report for December 2025 shows 3.8pts. decrease in company-wide sales and 2.9 pts. decrease in same-store-sales of retail + online versus the preliminary figures.

Total sales of COEN CO., LTD. decreased by 6.7% YoY.

- Business Units sales includes the sales of retail, online and wholesale, etc.
- Outlet, Other sales includes sales of outlet stores and special events.
- Purchasing customers and average spending per customer for existing retail + online stores as well as for online stores have been calculated using data available to the Company from its online and ZOZOTOWN stores.
- An existing store is defined as a retail/online store that has been opened for more than 13 months and it was opened in the same month of the previous year. The number is subject to change. In following cases, stores are excluded from the existing store count: retail stores which close one or more days or open in smaller sales spaces due to renovation or other reasons, online stores which close one or more days due to system upgrades or other reasons.
- Trend-conscious Market : UNITED ARROWS, BEAUTY&YOUTH UNITED ARROWS, DRAWER, Odette e Odile, BLAMINK, etc.
- Basic Trend-conscious Market: green label relaxing, CITEN

**Number of Stores**

	(Stores)											
	2025						2026					
	Apr.	May	Jun.	Jul.	Aug.	Sep.	Oct.	Nov.	Dec.	Jan.	Feb.	Mar.
Number of Stores at Month-end	299	302	302	302	303	308	314	316	316	313		
Retail	216	219	219	219	219	224	228	229	229	226		
Online	54	54	54	54	54	54	55	55	55	55		
Outlet	29	29	29	29	30	30	31	32	32	32		
Number of Existing Store at Month-end	242	244	242	235	227	226	244	249	246	231		
Retail	192	193	191	184	176	175	192	197	194	179		
Online	50	51	51	51	51	51	52	52	52	52		

**Store Opening and Closing**

[Retail] Closed 3

[Online] None

[Outlet] None

• For details of store openings, please refer to: <http://www.united-arrows.co.jp/en/ir/monthly/index.html#store>

**Existing Stores Data for the past 3 years**

													( % )									
Sales		Apr.	May	Jun.	Jul.	Aug.	Sep.	Oct.	Nov.	Dec.	Jan.	Feb.	Mar.	Total by Jan.	1Q	2Q	3Q	4Q	1H	2H	Full FY	
Retail + Online	'22/4~'23/3	123.5	137.0	104.3	103.9	117.8	112.9	119.9	99.8	101.3	100.9	121.7	115.7	110.0	120.5	110.4	105.9	110.8	115.5	108.1	111.2	
	'23/4~'24/3	108.6	108.2	110.5	113.0	101.2	100.8	99.9	115.7	99.2	100.3	110.5	101.9	105.6	109.1	105.8	104.4	103.3	107.5	103.9	105.5	
	'24/4~'25/3	114.3	108.9	116.0	114.1	112.3	111.2	106.6	112.1	114.3	106.0	105.4	111.9	111.6	113.0	112.7	111.3	108.1	112.8	109.9	111.2	
Retail	'22/4~'23/3	134.4	174.3	109.3	109.3	133.0	119.4	118.2	100.0	101.2	104.1	136.6	112.9	115.5	135.5	118.2	105.6	114.1	127.1	109.1	116.3	
	'23/4~'24/3	109.8	108.2	112.2	117.5	108.7	101.1	100.6	113.0	97.8	101.0	108.5	103.3	106.5	110.0	109.7	103.3	103.6	109.9	103.4	106.3	
	'24/4~'25/3	110.0	105.6	114.0	105.3	107.8	112.7	103.8	114.0	112.6	107.3	103.3	109.2	109.4	109.7	108.3	110.4	107.1	109.1	109.0	109.0	
Online	'22/4~'23/3	102.3	90.5	95.1	94.4	98.4	101.7	124.4	99.3	101.5	96.3	102.2	122.9	99.8	95.5	97.9	106.5	105.2	96.7	105.9	101.7	
	'23/4~'24/3	105.6	108.1	107.0	104.0	89.7	100.2	98.2	122.0	102.2	99.2	113.6	98.8	103.7	106.9	98.5	107.0	102.7	102.7	104.9	103.9	
	'24/4~'25/3	125.4	116.6	120.4	132.8	121.1	108.3	113.4	107.8	118.1	104.2	108.7	118.4	116.1	120.6	121.6	113.3	109.9	121.1	111.6	115.7	
Purchasing Customers		'22/4~'23/3	112.5	124.3	95.8	87.0	101.3	100.7	111.5	93.5	94.4	92.6	107.7	108.1	99.7	109.8	94.6	99.0	100.9	101.8	99.9	100.8
Retail + Online	'23/4~'24/3	98.4	97.3	99.3	108.4	88.2	97.3	93.3	112.8	98.9	100.2	107.2	100.0	99.6	98.3	99.1	101.2	101.8	98.7	101.5	100.1	
	'24/4~'25/3	111.2	106.1	113.8	111.7	109.1	106.8	108.2	111.9	112.3	103.8	102.2	111.6	109.5	110.2	109.7	111.0	106.0	110.0	108.5	109.2	
	'22/4~'23/3	124.6	160.9	99.9	91.1	119.9	117.2	110.3	94.7	92.6	95.2	127.9	104.4	106.5	124.7	104.7	98.3	104.6	114.2	101.2	107.3	
Retail	'23/4~'24/3	99.8	99.0	101.5	112.3	95.5	95.0	95.6	109.1	95.3	96.9	100.3	99.8	100.3	100.1	102.9	99.5	98.7	101.4	99.1	100.3	
	'24/4~'25/3	107.4	102.7	112.4	101.9	103.7	111.8	103.6	111.6	108.3	106.2	99.0	104.6	106.7	107.3	104.8	107.9	103.9	106.1	106.1	106.1	
	'22/4~'23/3	93.8	86.4	89.3	80.2	82.1	82.7	113.9	91.2	97.9	89.1	89.7	115.7	89.5	89.5	81.5	100.3	95.8	85.2	97.8	91.2	
Online	'23/4~'24/3	95.7	94.1	95.4	101.3	78.2	100.8	88.7	120.0	105.1	104.5	114.4	100.4	98.4	95.1	93.1	104.3	106.0	94.1	105.2	99.8	
	'24/4~'25/3	118.5	112.5	116.1	130.5	118.4	99.8	117.7	112.4	118.8	101.0	105.3	123.8	114.4	115.6	118.0	116.5	108.7	116.8	112.2	114.4	
Ave. Spending per Customer		'22/4~'23/3	110.3	115.0	109.1	120.3	116.6	111.5	106.0	105.5	106.4	108.5	115.5	106.9	110.3	111.4	116.9	105.8	110.1	114.5	107.6	110.3
Retail + Online	'23/4~'24/3	110.7	110.8	111.1	105.1	115.2	104.6	108.2	103.7	101.3	101.6	104.0	103.4	106.7	110.8	107.5	104.3	102.9	109.3	103.6	106.2	
	'24/4~'25/3	102.4	102.3	102.5	100.9	102.3	105.0	98.2	101.4	102.0	102.2	102.1	100.3	101.9	102.4	102.3	100.7	101.7	102.4	101.4	101.8	
	'22/4~'23/3	107.8	108.3	109.4	120.0	110.9	101.9	107.1	105.6	109.4	109.3	106.8	108.1	108.4	108.7	113.0	107.4	109.1	111.2	107.8	108.4	
Retail	'23/4~'24/3	110.1	109.3	110.5	104.7	113.8	106.4	105.2	103.5	102.5	104.2	108.1	103.5	106.1	109.9	106.6	103.8	104.9	108.3	104.3	106.0	
	'24/4~'25/3	102.4	102.8	101.4	103.3	104.0	100.7	100.2	102.2	104.0	101.0	104.3	104.4	102.6	102.2	103.4	102.3	103.0	102.8	102.8	102.8	
	'22/4~'23/3	105.6	105.4	104.4	117.8	115.7	116.3	103.5	103.5	100.2	105.0	115.3	108.2	108.2	105.3	116.7	101.8	108.8	111.1	105.5	108.8	
Online	'23/4~'24/3	110.8	113.2	110.2	103.5	112.3	102.8	115.3	108.4	102.0	99.0	102.6	103.5	107.6	111.4	106.5	107.6	101.2	109.0	104.3	106.8	
	'24/4~'25/3	106.7	104.4	106.8	101.7	102.4	111.0	97.0	99.5	100.6	103.0	100.9	97.3	102.8	106.0	103.9	99.2	100.8	104.9	100.4	102.2	