For the Fiscal Year Ended March 31, 2023

# Financial Results Briefing

2023.05.10 UNITED ARROWS LTD.



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#### **Cautionary Statement**

Earnings forecasts and descriptions other than objective facts contained in this document are based on decisions made by UNITED ARROWS LTD. in light of information obtainable as of the date of this report and, therefore, include risks and uncertainties. Actual earnings may differ materially from forecasts due to global economic trends, market conditions and other factors. Investors are asked to refrain from making investment decisions based solely on the information contained in this document.

#### Use of Abbreviations

Abbreviations ma	y be used for the	following businesse	s/store brands

**UNITED ARROWS** 

BY/BEAUTY&YOUTH BEAUTY&YOUTH UNITED ARROWS

UNITED ARROWS green label relaxing — GLR/green label relaxing

Trend-conscious Market and Basic Trend-conscious Market include the following store brands:

Trend-conscious Market

UA, BY, DRAWER, Odette e Odile, BLAMINK, ROKU, and STEVEN ALAN

Basic Trend-conscious Market

GLR, and CITEN

Click here for Shared Research Inc. research report.



01

Overview of FY23 Business Results

### Summary

Sales and gross margin exceeded revised plan, absorbing the increase in SGA expenses due to special bonus, etc., and each income below operating income also exceeded revised plan

#### Consolidated

#### Sales

¥130,135 million

vs. FY2020 93.4%\*1 vs. FY2022 109.9%

#### Operating income

¥6,362 million (4.9% vs. Sales:)

vs. FY2020 72.6%, -0.7pt vs. FY2022 378.0%, +3.5pt

#### Gross margin

51.6 %

vs. FY2020 +0.8pt vs. FY2022 +1.7pt

#### Net income attributable to owners of parent

**¥4,341** million (3.3% vs. Sales: )

vs. FY2020 123.2%, +1.1pt vs. FY2022 592.6%, +2.7pt

#### SGA expenses

¥60,816 million (vs. Sales: 46.7%)

vs. FY2020 85.4%, +1.5pt vs. FY2022 105.9%, -1.8pt

#### Major shareholder indicators

Annual dividend ¥47 (payout ratio: 30.8%)

4.0% DOE

13.6 % ROE

#### Nonconsolidated

#### Sales

¥118,434 million

vs. FY2020 94.2%\*2 vs. FY2022 110.2%

#### Gross margin

51.4%

vs. FY2020 +1.2pt vs. FY2022 +1.7pt

Existing stores YoY sales

Avg. spend per customer

Number of purchasing customers

111.2 %

100.8 %

110.3 %

<sup>\*1:</sup> Calculated excluding the impact of changes in consolidation structure and revenue recognition standards

<sup>\*2:</sup> Calculated excluding the impact of change in revenue recognition standards

### Non-consolidated sales

By Channel		vs. FY2020	vs. FY2022
Business Unit	¥ <b>98,790</b> million (vs. Sales: 82.6%)	90.9% <sup>*2</sup>	109.8%, -0.4pt
Retail	¥ <b>66,641</b> million (vs. Sales: 55.7%)	82.2%, -6.9pt	113.3%, +1.5pt
Online	¥ <b>30,358</b> million (vs. Sales: 25.4%)	103.9%, +2.8pt	102.0%, -2.1pt
Outlet, etc.	¥ <b>20,758</b> million (vs. Sales: 17.4%)	113.8%, +3.3pt	113.2%, +0.4pt
By Business		vs. FY2020	vs. FY2022
Trend-Conscious Market	¥ <b>65,063</b> million	92.4% <sup>*2</sup>	109.4%
Basic Trend-Conscious Market	¥ <b>33,726</b> million	88.3% <sup>*2</sup>	110.5%
INIGIKEL			

 $<sup>^{*2}\!\!:\!</sup>$  Calculated excluding the impact of change in revenue recognition standards

### BS

Balance of short- and long-term loans payable

**¥2,504** million

vs. FY2022-End 32.1%

Inventory

**¥20,639** million vs. FY2022-End 100.5%

COEN CO., LTD.

Sales

¥10.7billion

vs. FY2020 80.6%\*2

vs. FY2022 102.7%

### Opening and Closing of Stores

Full-year results

Opened 7 Closed 19

No. of stores as of period-end **298** (down 17.0% from the end of March 2020)

#### UNITED ARROWS TAIWAN LTD.

Sales

¥1.5 billion

vs. FY2020 173.9%

vs. FY2022 129.2%

<sup>\*2:</sup> Calculated excluding the impact of change in revenue recognition standards

### Consolidated P/L

		FY2020	FY2022	FY2023	Change/pt difference	Compared with 3 years ago	Change/pt difference	YoY
Sales		157,412	118,384	130,135	(27,276)	82.7%	11,751	109.9%
Excluding the impact of the cl consolidation structure* Excluding the impact of the cl	J	-	-	-	-	90.8%	-	-
recognition standards	langennevenue	_	_	-	-	85.1%	-	-
Excluding the impact of both	changes	-	-	-	-	93.4%	-	-
Gross profit		79,983	59,090	67,178	(12,804)	84.0%	8,087	113.7%
	vs. Sales	50.8%	49.9%	51.6%	0.8pt	-	1.7pt	-
SGA expenses		71,224	57,407	60,816	(10,408)	85.4%	3,408	105.9%
	vs. Sales	45.2%	48.5%	46.7%	1.5pt	-	-1.8pt	-
Operating income		8,758	1,683	6,362	(2,395)	72.6%	4,679	378.0%
	vs. Sales	5.6%	1.4%	4.9%	- 0.7pt	-	3.5pt	-
Non op. P/L		44	1,144	538	493	1201.2%	(606)	47.0%
	vs. Sales	0.0%	1.0%	0.4%	0.4pt	-	-0.6pt	-
Ordinary income		8,803	2,827	6,900	(1,902)	78.4%	4,073	244.1%
	vs. Sales	5.6%	2.4%	5.3%	- 0.3pt	-	2.9pt	-
Extraordinary P/L		(2,582)	(1,068)	(352)	2,229	_	715	_
	vs. Sales	-	-	-	-	-	-	-
Net income attributable to ow	ners of parent	3,522	732	4,341	819	123.2%	3,609	592.6%
	vs. Sales	2.2%	0.6%	3.3%	1.1pt	-	2.7pt	-



# Consolidated P/L 4Q (3 months)

		FY2020	FY2022	FY2023	Change/pt	Compared with	Change/pt	YoY
		4Q	4Q	4Q	difference	3 years ago	difference	YOY
Sales		38,319	31,479	34,042	(4,276)	88.8%	2,563	108.1%
Excluding the impact of the ch consolidation structure*		-	-	-	-	96.7%	-	-
Excluding the impact of the characteristics recognition standards	ange in revenue	-	-	-	-	91.5%	-	-
Excluding the impact of both c	hanges	-	-	-	-	99.6%	-	-
Gross profit		17,322	14,688	16,543	(778)	95.5%	1,855	112.6%
	vs. Sales	45.2%	46.7%	48.6%	3.4pt	-	1.9pt	-
SGA expenses		17,449	14,842	16,569	(880)	95.0%	1,726	111.6%
	vs. Sales	45.5%	47.1%	48.7%	3.1pt	-	1.5pt	-
Operating income	***************************************	(127)	(154)	(25)	102	_	128	_
	vs. Sales	-	-	-	-	-	-	-
Non op. P/L		24	322	194	170	799.3%	(127)	60.4%
	vs. Sales	0.1%	1.0%	0.6%	0.5pt	-	-0.5pt	-
Ordinary income	***************************************	(102)	167	169	272	_	1	100.8%
	vs. Sales	-	0.5%	0.5%	-	-	-0.0pt	-
Extraordinary P/L		(1,536)	(629)	(53)	1,482	-	575	_
	vs. Sales	-	-	-	-	-	-	-
Net income attributable to own	ners of parent	(1,164)	(563)	1	1,166	_	564	_
	vs. Sales	-	-	0.0%	-	-	-	-

### FY23 P/L vs. Revised Plan

	FY2023 Revised plan	FY2023 Results	vs. Revise Change/vs. sale difference	
Sales	130,000	130,135	135	100.1%
Gross profit	66,560	67,178	618	100.9%
vs. Sales	51.2%	51.6%	0.4pt	-
SGA expenses	60,560	60,816	256	100.4%
vs. Sales	46.6%	46.7%	0.1pt	-
Operating income	6,000	6,362	362	106.0%
vs. Sales	4.6%	4.9%	0.3pt	-
Non op. P/L	500	538	38	107.6%
vs. Sales	0.4%	0.4%	0.0pt	-
Ordinary income	6,500	6,900	400	106.2%
vs. Sales	5.0%	5.3%	0.3pt	-
Extraordinary P/L	(470)	(352)	117	-
vs. Sales	-	-	-	-
Net income attributable to owners of parent	4,120	4,341	221	105.4%
vs. Sales	3.2%	3.3%	0.2pt	-



# FY23 4Q (3 months) P/L vs. Revised Plan

		FY2023 4Q Revised plan	FY2023 4Q Results	vs. Revised plan Change/vs. sales pt difference		
Sales		33,906	34,042	135	100.4%	
Gross profit		15,924	16,543	618	103.9%	
	vs. Sales	47.0%	48.6%	1.6pt	_	
SGA expenses		16,312	16,569	256	101.6%	
	vs. Sales	48.1%	48.7%	0.6pt	-	
Operating income		(387)	(25)	362	-	
	vs. Sales	-	-	-	_	
Non op. P/L		156	194	38	124.4%	
	vs. Sales	0.5%	0.6%	0.1pt	-	
Ordinary income		(231)	169	400	-	
	vs. Sales	-	0.5%	1.2pt	-	
Extraordinary P/L		(170)	(53)	117		
	vs. Sales	-	-	-	-	
Net income attributable to own	ers of parent	(220)	1	221		
	vs. Sales	-	0.0%	-	-	



# Consolidated Gross Margin

	FY2023	Compared with 3 years ago Pt difference	YoY Pt difference
Consolidated results	51.6%	0.8pt	1.7pt
Excluding the impact of the change in revenue recognition standards	52.0%	1.2pt	_
UNITED ARROWS LTD.	51.4%	1.2pt	1.7pt
Excluding the impact of the change in revenue recognition standards	51.7%	1.5pt	_
Total business unit sales	-	2.1pt	1.8pt
Outlet, etc.	-	-0.2pt	2.5pt
COEN CO., LTD.	-	-0.3pt	1.5pt
Excluding the impact of the change in revenue recognition standards	-	1.1pt	_
UNITED ARROWS TAIWAN LTD.	-	11.3pt	3.2pt

# Consolidated Gross Margin 4Q (3 months)

	FY2023 4Q	Compared with the same period 3 years ago Pt difference	YoY Pt difference
Consolidated results	48.6%	3.4pt	1.9pt
Excluding the impact of the change in revenue recognition standards	49.1%	3.9pt	_
UNITED ARROWS LTD.	48.5%	4.5pt	1.9pt
Excluding the impact of the change in revenue recognition standards	48.9%	4.9pt	_
Total business unit sales	-	4.9pt	1.3pt
Outlet, etc.	_	1.9pt	4.9pt
COEN CO., LTD.	_	0.2pt	2.1pt
Excluding the impact of the change in revenue recognition standards	-	1.7pt	_
UNITED ARROWS TAIWAN LTD.	-	14.7pt	0.9pt



# Consolidated SGA Expenses

		FY2020	FY2022	FY2023	Change/pt difference	Compared with 3 years ago	Change/pt difference	YoY
Total SGA expenses		71,224	57,407	60,816	(10,408)	85.4%	3,408	105.9%
	vs. Sales	45.2%	48.5%	46.7%	1.5pt	-	-1.8pt	-
Excluding the impact of the crevenue recognition standard	•	_	59,332	63,240	(7,983)	88.8%	3,908	106.6%
	vs. Sales	-	48.8%	47.2%	2.0pt	-	-1.6pt	-
Advertising expenses		4,263	2,575	3,008	(1,254)	70.6%	433	116.8%
	vs. Sales	2.7%	2.2%	2.3%	-0.4pt	-	0.1pt	-
Excluding the impact of the crevenue recognition standard	<u> </u>	_	4,500	5,433	1,170	127.5%	933	120.7%
	vs. Sales	-	3.7%	4.1%	1.3pt	-	0.4pt	-
Personnel expenses		25,055	20,372	21,412	(3,643)	85.5%	1,040	105.1%
	vs. Sales	15.9%	17.2%	16.4%	0.5pt	=	-0.8pt	-
Rent		22,545	19,220	18,552	(3,993)	82.3%	(668)	96.5%
	vs. Sales	14.3%	16.2%	14.3%	-0.1pt	-	-2.0pt	
Depreciation		1,946	1,099	873	(1,072)	44.9%	(225)	79.5%
	vs. Sales	1.2%	0.9%	0.7%	-0.6pt	-	-0.3pt	-
Other		17,413	14,140	16,969	(443)	97.5%	2,828	120.0%
	vs. Sales	11.1%	11.9%	13.0%	2.0pt	-	1.1pt	-



# Consolidated SGA Expenses 4Q (3 months)

							(1)	Millions of yen)
		FY2020 4Q	FY2022 4Q	FY2023 4Q	Change/pt difference	Compared with 3 years ago	Change/pt difference	YoY
Total SGA expenses		17,450	14,842	16,569	(881)	95.0%	1,726	111.6%
	vs. Sales	45.5%	47.1%	48.7%	3.1pt	-	1.5pt	-
Excluding the impact of th revenue recognition stance	· ·	_	15,350	17,237	(212)	98.8%	1,887	112.3%
vs. Sales		-	47.6%	49.2%	3.6pt	-	1.6pt	-
Advertising expenses		1,041	806	884	(157)	84.9%	77	109.6%
	vs. Sales	2.7%	2.6%	2.6%	-0.1pt	-	0.0pt	-
Excluding the impact of th revenue recognition stand	•	_	1,314	1,552	510	149.0%	238	118.1%
	vs. Sales	_	4.1%	4.4%	1.7pt	-	0.4pt	-
Personnel expenses		5,947	5,133	5,983	35	100.6%	849	116.6%
	vs. Sales	15.5%	16.3%	17.6%	2.1pt	-	1.3pt	-
Rent		5,756	4,988	4,865	(890)	84.5%	(122)	97.5%
	vs. Sales	15.0%	15.8%	14.3%	-0.7pt	-	-1.6pt	
Depreciation		490	259	220	(269)	45.0%	(38)	85.1%
	vs. Sales	1.3%	0.8%	0.6%	-0.6pt	-	-0.2pt	-
Other		4,214	3,654	4,615	401	109.5%	960	126.3%
	vs. Sales	11.0%	11.6%	13.6%	2.6pt	-	1.9pt	-

# Non-consolidated Sales by Channel

		FY2020	FY2022	FY2023	Change/pt difference	Compared with 3 years ago	Change/pt difference	YoY
Non-consolidated	Non-consolidated sales		107,482	118,434	(10,968)	91.5%	10,951	110.2%
Excluding the impact revenue recognition s	0	-	-	-	-	94.2%	-	_
Total business uni	t sales	111,162	90,000	98,790	(12,372)	88.9%	8,789	109.8%
	vs. Sales	85.9%	83.1%	82.6%	-3.3pt	_	-0.4pt	-
Excluding the impact revenue recognitions	o o	-	-	-	-	90.9%	-	_
Retail		81,026	58,818	66,641	(14,384)	82.2%	7,823	113.3%
	vs. Sales	62.6%	54.3%	55.7%	-6.9pt	_	1.5pt	-
Online		29,217	29,763	30,358	1,141	103.9%	595	102.0%
	vs. Sales	22.6%	27.5%	25.4%	2.8pt	_	-2.1pt	-
Others (Wholes	ale, etc.)	918	1,417	1,789	871	194.9%	371	126.2%
	vs. Sales	0.7%	1.3%	1.5%	0.8pt	_	0.2pt	-
Outlet, etc.		18,240	18,338	20,758	2,518	113.8%	2,419	113.2%
	vs. Sales	14.1%	16.9%	17.4%	3.3pt	_	0.4pt	-
Existing stores Yo	Υ							
		Sales	Number of customers	Avg. spend per customer				
Retail + Online		111.2%	100.8%	110.3%				
Retail		116.3%	107.3%	108.4%				
Online		101.7%	91.2%	108.8%				

# Non-consolidated Sales by Business

(Millions of yen)

	FY2020	FY2022	FY2023	Change/pt of difference	Compared with 3 years ago	Change/pt difference	YoY
Total business unit sales	111,162	90,000	98,790	(12,372)	88.9%	8,789	109.8%
Excluding the impact of the change in revenue recognition standards	-	-	-	-	90.9%	-	_
Trend-Conscious Market	72,449	59,482	65,063	(7,386)	89.8%	5,581	109.4%
Excluding the impact of the change in revenue recognition standards	-	-	_	-	92.4%	-	_
Basic Trend-Conscious Marke	38,712	30,517	33,726	(4,985)	87.1%	3,208	110.5%
Excluding the impact of the change in revenue recognition standards	-	-	-	-	88.3%	-	-

#### Existing store sales YoY

	Retail +	Retail	Online
	Online	Retail	Online
Trend-Conscious Market	110.4%	116.0%	99.4%
Basic Trend-Conscious Mar	112.7%	116.8%	105.7%



### Consolidated BS

	As of Mar. 31, 2022	As of Mar. 31, 2023	Change	vs. previous term-end
Total Assets	59,703	61,184	1,480	102.5%
Compositionratio	100.0%	100.0%	-	-
Current Assets	38,475	41,604	3,128	108.1%
Compositionratio	64.4%	68.0%		-
Noncurrent Assets	21,228	19,580	(1,648)	92.2%
Compositionratio	35.6%	32.0%		-
Current Liabilities	25,437	23,451	(1,985)	92.2%
Composition ratio	42.6%	38.3%		-
Noncurrent Liabilities	4,197	4,030	(166)	96.0%
Compositionratio	7.0%	6.6%		-
Total Net Assets	30,069	33,702	3,632	112.1%
Compositionratio	50.4%	55.1%		-
Reference: Balance of short- and long-term loans payable	7,800	2,504	(5,296)	32.1%
Reference: Inventory	20,546	20,639	92	100.5%



### Consolidated CF

	FY2022	FY2023	Major breakdown of the results for the	e term
Cash flows from operating activities (sub-total)	5,828	10,588		
Cash flows from operating activities	6,891	10,258	Income before income taxes Increase in provision for bonuses Increase in trade receivables Equity in earnings of affiliates	6,548 1,216 (825) (348)
Cash flows from investing activities	215	(1,255)	Sale of investments in affiliates Collection of guarantee deposits Acquisition of long-term prepaid expenses Purchases of intangible fixed assets	1,102 539 (1,431) (768)
Cash flows from financing activities	(8,000)	(5,979)	Decrease in short-term loans payable Dividends paid	(5,296) (683)
Cash and cash equivalents at the end of the period	5,593	8,562		



### COEN CO., LTD. February - January

#### Saw increase in both revenue and income

- Sales were ¥10.7 billion, 102.7% YoY, 78.3% compared with 3 years ago, (80.6% from 3 years ago, excluding the impact of change in revenue recognition standards)
- Gross margin improved by curtailing discount price sales, but sales and profits fell short of plan
- Aiming for improvement by switching to products with revised targets from June 2023

### UNITED ARROWS TAIWAN LTD.

February - January

### Saw increase in both revenue and income

- Sales were ¥1.5 billion, 129.2% YoY, 173.9% compared with 3 years ago
- Significant improvement in both sales and gross margin achieved full-year profitability
- Aiming for further sales and profit growth in the new fiscal year

# Opening and Closing of Stores

Opened 7 Closed 19 No. of stores as of period-end 298

\*Down 17.0% from end of March 2020

	No. of stores at the previous period-end	Opened	Closed	No. of stores at the period-end
Total Group	310	7	19	298
UNITED ARROWS LTD.	216	4	5	215
COEN CO., LTD.	87	2	14	75
UNITED ARROWS TAIWAN LTD.	7	1	0	8



# UNITED ARROWS LTD. Retail Stores Opened/Closed

	No. of stores at the previous period-end	Opened	Closed	No. of stores at the period-end
UNITED ARROWS LTD. Total	216	4	5	215
Trend-Conscious Market Total	106	1	3	104
UNITED ARROWS (General Merchandise Store)	14	0	0	14
UNITED ARROWS	24	0	0	24
BEAUTY&YOUTH	36	1	0	37
Other	32	0	3	29
Basic Trend-Conscious Market Total	84	2	1	85
Green label relaxing	84	1	1	84
Other	0	1	0	1
Outlet	26	1	1	26

\*STEVEN ALAN OSAKA is recognized as an annex to each BY store and not included in the number of stores above.



02

Overview of FY24 Business Plan

### Consolidated Business Plan

		FY2023 Results	FY 2024 Plan	YoY Change/vs. sales p	
Sales		130,135	138,300	8,164	106.3%
Gross profit		67,178	72,100	4,921	107.3%
V\$	s. Sales	51.6%	52.1%	0.5pt	_
SGA expenses		60,816	65,100	4,283	107.0%
VS	s. Sales	46.7%	47.1%	0.3pt	-
Operating income		6,362	7,000	637	110.0%
VS	s. Sales	4.9%	5.1%	0.2pt	-
Non op. P/L		538	420	(118)	78.0%
VS	s. Sales	0.4%	0.3%	-0.1pt	-
Ordinary income		6,900	7,420	519	107.5%
VS	s. Sales	5.3%	5.4%	0.1pt	-
Extraordinary P/L		(352)	(370)	(17)	_
VS	s. Sales	-	-	-	-
Net income attributable to owners of	oarent	4,341	4,830	488	111.2%
VS	s. Sales	3.3%	3.5%	0.2pt	-

### Non-consolidated Sales Plan

		FY2024		FY2024		FY2024	
		1H	YoY	2H	YoY	Full	YoY
Non-cons	solidated sales	54,562	104.9%	70,812	106.6%	125,375	105.9%
Retail	+Online Existing Stores	-	106.3%	-	108.1%	-	107.3%
Reta	il Existing Stores	_	104.9%	-	106.0%	-	105.5%
Onlir	ne Existing Stores	_	109.4%	_	112.4%	_	111.1%

<sup>\*</sup>The plan includes the impact of the change in revenue recognition standards for non-consolidated sales only.

# Store Opening/Closing Plan

Opening 9 Closing 7

No. of stores as of period-end 300

	No. of stores at the previous period-end	Opened	Closed	No. of stores as of period-end (forecast)
Total Group	298	9	7	300
UNITED ARROWS LTD.	215	9	4	220
COEN CO., LTD.	75	0	3	72
UNITED ARROWS TAIWAN LTD.	8	0	0	8



03

Progress in Sustainability Initiatives

### Acquired SBT Certification from "SBTi," an International Initiative

### Carbon Neutrality (towards a carbon-neutral world)

Evaluated that our greenhouse gas (CO<sub>2</sub>) emission reduction target (ratio of FY2031 target vs. FY2020 real) conforms to the Paris Agreement

30% reduction Scope 1,2

Scope 1 Direct emissions by businesses themselves Scope 2 Indirect emissions associated with the use of electricity, heat, etc. supplied by other companies

FY2021 real: 10.8%

#### SBTi (The Science Based Targets initiative)

An international initiative jointly established by the CDP (an NGO promoting global disclosure of climate change), United Nations Global Compact (UNGC), World Resources Institute (WRI) and World Wildlife Fund (WWF)

#### SBT (Science Based Targets)

Greenhouse gas emission reduction targets set by companies with a target year of 5 to 15 years in the future, consistent with the level required by the Paris Agreement (aim to limit global temperature rise to well below 2 degrees Celsius above pre-industrial levels and to limit it to 1.5 degrees Celsius)

15% reduction Scope 3

All indirect emissions except Scope 1 and 2

FY2021 real: 16.6%\*

\*Abnormal values due to the impact of COVID-19







04

Reference Materials



providing excitement - connecting with customers widely and deeply

Take steps to provide new value

#### Three Key Strategies



- Grow and expand existing businesses
   Top-line growth
   Improvement of gross margin
- Strengthen brand appeal
   Expansion of investment in human capital

   Rebranding of the corporate brand
- Re-grow COEN

- Develop non-apparel businesses
- Global expansion

- Promote OMO
- Optimize the supply chain