



UNITED ARROWS LTD.

September 21, 2007

Notice Concerning Organizational Change and Personnel Change

UNITED ARROWS LTD. hereby announces organizational change and personnel change as of October 1, 2007, as described below.

1. Organizational Change

(1) New establishment of Market Development Office, UA Division

This new establishment of Market Development Office is to actively promote market development of UA business.

(2) New establishment of Development Department, Management Development Division

Operations of store development and overseas business will be united under the new Development Department.

2. Personnel Change

New Title	Name	Former Title
Senior Managing Director for Sales / Division Manager, Sales Supervising Division / Department Manager, Sales Supervising Department	Koichi Mizunoya	Senior Managing Director for Sales / Division Manager, Sales Supervising Division
Senior Managing Director / Division Manager, Management Development Division / Department Manager, Electronic Commerce Business Department	Hideki Kato	Senior Managing Director / Division Manager, Management Development Division

New Title	Name	Former Title
Department Manager, Market Development Office, UA Division	Hideki Okumura	(Newly appointed)
Department Manager, Development Department, Management Development Division	Tetsuji Fukushima	Department Manager, Overseas Business Department, Management Development Division
Department Manager, Corporate Planning Department, Management Development Division	Yuzo Kamiyama	(Newly appointed)