June 26, 2007

Notice Concerning Changes in Board Members, Organization and Personnel

UNITED ARROWS LTD. hereby announces changes in Board Members approved at the Annual General Shareholders' Meeting and Board of Directors' Meeting held on June 25, 2007, and changes in organization and personnel as of July 1, 2007, as described below.

- 1. Changes in Board Members (as of June 25, 2007)
 - (1) Newly appointed Managing Directors

Senior Managing Director Hideki Kato Managing Director Akira Hitomi

(2) Newly appointed Corporate Auditors

Corporate Auditor Yoshiyuki Yamakawa Corporate Auditor Hironari Hashioka

(3) Resigning Corporate Auditors

Corporate Auditor Mitsuo Aikawa

Corporate Auditor Tadakatsu Sakuragi

- 2. Organizational Change (as of July 1, 2007)
 - (1) In order to clarify responsible areas of each Managing Director, and also to increase mobility of organizational operation, we have placed 5 head divisions with Managing Directors as General Managers in the back office and supervising divisions. Each of the departments placed in head divisions are as follows.

- Sales Supervising Division (including Customer Consulting Support Office, Sales Supervising Department)
- MD Supervising Division (including MD Supervising Department, Creative Planning Department)
- Management Development Division (including EC Business Department, Advertisement & Communications Department, Corporate Planning Department, Business Management Department, Overseas Business Department, IR Department)
- Management Division (including Finance & Accounting Department, Personnel Department*, Administrations & Legal Department*)
- Business Supporting Division (including Operation Development Department, Outlet Department)

(2) New establishment of Personnel Department in Management Division and Administrations & Legal Department in Management Division

Personnel Department and Administrations & Legal Department each in Management Division will be newly established to specialize in each business category.

- 3. Renewal of Organization (as of July 1, 2007)
 - (1) New Type Enterprise Development Department, Business Development Division will change name to SOUNDS GOOD Department, Business Development Division.
 - (2) Creative Planning Office, MD Supervising Department will change name to Creative Planning Department, MD Supervising Division.
 - (3) Acquisition Development & Execution Department will change name to Overseas Business Department, Management Development Division.
 - (4) Audit Office will change name to Internal Audit Office.

^{*}newly established departments

4. Personnel Changes

New Title	Name	Former Title
Senior Managing	Koichi Mizunoya	Senior Managing Director
Director for Sales /	_	for Sales
Division Manager, Sales		
Supervising Division		
Managing Director /	Akira Hitomi	Managing Director /
Division Manager, MD		Department Manager,
Supervising Division		Section No.2 Merchandise
		Department, UA Division
Senior Managing	Hideki Kato	Senior Managing Director
Director / Division		
Manager, Management		
Development Division		
Managing Director /	Masami Koizumi	Managing Director /
Division Manager,		Department Manager,
Management Division /		Finance & Accounting
Department Manager,		Department
Finance & Accounting		
Department		
Managing Director /	Yatsuhiro Sagawa	Managing Director /
Division Manager,		Department Manager,
Business Supporting		Operation Development
Division / Department		Department
Manager, Operation		
Development		
Department		
Department Manager,	Hidehiko Saito	Department Manager,
Personnel Department,		Personnel &
Management Division		Administrations
		Department
Department Manager,	Keisuke Furuya	(Newly appointed)
Administrations & Legal		
Department,		
Management Division		

New Title		Name	Former Title
Department	Manager,	Yasuyuki Suginami	Department Manager, New
SOUNDS	GOOD		Type Enterprise
Department,	Business		Development Department,
Development Division			Business Development
			Division
Department	Manager,	Akiko Yamada	General Manager, Creative
Creative	Planning		Planning Office, MD
Department,	MD		Supervising Department
Supervising Division			
Department	Manager,	Tetsuji Fukushima	Department Manager,
Overseas	Business		Acquisition Development &
Department,			Execution Department
Management			
Development D	Division		
General	Manager,	Yoshiharu Furukawa	General Manager, Audit
Internal Audit	Office		Office
Deputy	General	Hiroyuki Higashi	Deputy General Manager,
Manager, UA	Division /		UA Division
Department	Manager,		
Section	No.2		
Merchandise			
Department, U	A Division		