



March 26, 2010

**Notice Concerning Change in Executive Officers, Organization and Personnel**

UNITED ARROWS LTD. hereby announces change in executive officers, organization and personnel as of April 1, 2010, as described below.

**1. Change in Executive Officers**

New Title	Name	Former Title
Senior Executive Officer / Division Manager, Business Supervising Division 1/ Division Manager, BB (Brand Business) Division	Mitsuhiro Takeda	Senior Executive Officer / Division Manager, Business Development Division
Senior Executive Officer / Division Manager, Business Supervising Division 2 / Division Manager, GLR (green label relaxing) Division	Mitsunori Fujisawa	Senior Executive Officer / Division Manager, GLR Division

**2. Organizational and Functional Change**

In order to strengthen business operation and optimize functions and roles in the organization, we shall proceed organizational and functional changes as follows.

**(1) New establishment of Business Supervising Division 1 and Business Supervising Division 2**

Business Supervising Division 1, including UA (UNITED ARROWS) Division, BY (BEAUTY&YOUTH UNITED ARROWS) and BB Division, and Business Supervising Division 2, including GLR Division and Business Development Division will be newly established to strengthen business operation.

(2) New establishment of Brand Business Division and CK (Cath Kidston) Department within Business Supervising Division 1

Newly established Business Supervising Division 1 will include CH (CHROME HEARTS) Department and CK Department (newly established).

(3) New establishment of Merchandise Department within GLR Division, Business Supervising Division 2

Men's Merchandise Department, Women's Merchandise Department and Kid's and Accessories Merchandise Department within GLR Division will merge and become Merchandise Department within GLR Division, Business Supervising Division 2.

(4) New establishment of Purchase Supporting Department, Merchandise Supporting Division

Purchase Supporting Department within Merchandise Supporting Division will be newly established to strengthen buying function.

(5) New establishment of Sales Supporting Department, Business Supporting Division

Customer Consulting Support Office within Business Supporting Division and Store Supporting Section within Operation Promotion Department, Business Supporting Division will merge and become Sales Supporting Department within Business Supporting Division.

(6) New establishment of General FB (Fashion Business) Information Office

General FB Information Office will be newly established to strengthen marketing function.

(7) Change in name of organization

Production Supervising Department within Merchandise Supporting Division will change name to Production Supporting Department within Merchandise Supporting Division.

### 3. Personnel Change

New Title	Name	Former Title
Division Manager, Business Development Division, Business Supervising Division 2 / General Manager, JC (Jewel Changes) Department, Business Development Division	Nobuhiro Hiranuma	Deputy Division Manager, Business Development Division / General Manager, JC Department, Business Development Division
General Manager, Merchandise Department, GLR Division, Business Supervising Division 2	Noriyuki Miyao	General Manager, Women's Merchandise Department, GLR Division
General Manager, CK Department, Brand Business Division, Business Supervising Division 1	Hiroshi Fujikawa	General Manager, Sales Promotion Department, UA Division
General Manager, CK Department, Brand Business Division	Hiroshi Tachikawa	General Manager, Production Supervising Department, Merchandise Supporting Division
General Manager, Purchase Supporting Department, Merchandise Supporting Division	Katsumi Ito	Section Manager, Purchase Supervising Section, Merchandise Supporting Department, Merchandise Supporting Division
General Manager, Sales Supporting Department, Business Supporting Division	Takashi Sudo	(Newly appointed)
General Manager, Personnel Department, Administrations Division	Hisashi Takayama	General Manager, Customer Consulting Support Office, Business Supporting Division
General Manager, Accounting and Financing Department, Administrations Division	Takeo Nakazawa	Section Manager, Accounting Section, Accounting and Financing Department, Administrations Division
General Manager, General FB Information Office	Akiko Yamada	(Newly appointed)

For reference: Simplified organization chart of UNITED ARROWS LTD. as of April 1, 2010. All sections are omitted in this chart.

