



UNITED ARROWS LTD.

March 23, 2007

### **Notice Concerning Organizational Change and Personnel Change**

UNITED ARROWS LTD. hereby announces organizational change and personnel change as of April 1, 2007, as described below.

#### **1. Organizational Change**

New establishment of Sales Strategy Department, UA Division

This new establishment of Sales Strategy Department, UA Division is to strengthen cooperation between Merchandise Section and Sales Section.

New establishment of Rebranding Planning Office, UA Division

This new establishment of Rebranding Planning Office is to promote store rebranding project of UNITED ARROWS business.

New establishment of FG (FACADE GREEN) / DLN (Disney Loved By Nature for UNITED ARROWS) Department, GLR (green label relaxing) Division

This new establishment of FG / DLN Department is to promote organic connection and mobility of 2 businesses operated by GLR (green label relaxing) Division, FACADE GREEN green label relaxing and Disney Loved By Nature for UNITED ARROWS.

New establishment of Brand Management Office

This new establishment of Brand Management Office is to examine store brands throughout the company.

New establishment of Sales Supervising Department

This new establishment of Sales Supervising Department is to improve CS (customer satisfaction) throughout the company.

#### **2. Organizational Name Change**

President's Office will change name to Secretarial Office.

3. Personnel Change

New Title	Name	Former Title
Department Manager, Sales Strategy Department, UA Division	Yoshinori Matsuzaki	Department Manager, Sales Department, UA Division
Department Manager, Sales Department, UA Division	Yasuyuki Igarashi	General Manager, Head Branch Unifying Section, Sales Department, UA Division
General Manager, Rebranding Planning Office, UA Division	Jin Itaya	Manager, Administration Section, Sales Department, UA Division
Department Manager, FG / DLN Department, GLR Division	Shoichi Odagiri	Department Manager, DLN Department, GLR Division
Executive Manager, Advertising & Communications Division and Brand Management Division	Mariko Yamasaki	Executive Manager, Advertising & Communications Division
Department Manager, Sales Supervising Department	Koh Mikami	(Newly appointed)
General Manager, Customer Consulting Support Office	Kimihiko Tomijima	Manager, Personnel & Administration Section, Personnel & Administration Department
General Manager, Secretarial Office	Junko Fukaya	(Newly appointed)