Fiscal Year Ended March 2010 First Quarter Earnings Announcement

UNITED ARROWS LTD.

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*In this material, a fractional sum less than one million yen is rounded down and percentage is calculated from raw data.

	[Cautionary statement]							
Earnings forecasts and objective views contained in this document are based on decisions made by UNITED ARROWS LTD. in light of information obtainable as of August 6, 2009, and therefore include risks and uncertainty. Actual earnings may differ materially from forecasts due to global economic trends, market conditions, exchange rate fluctuations and other factors. Investors are asked to refrain from making investment decisions based solely on this document.								
ſ								
	[Indication of business in this material]							
*Abbreviation of each business	, structure of business are as below;							
Main business;	UNITED ARROWS: UA, green label relaxing: GLR, CHROME HEARTS: CH							
Small Business Units (SBUs);	Another Edition: AE, Jewel Changes : JC, Odette é Odile UNITED ARROWS: OEO, DRAWER: DRW, Cath Kidston: CK (*SOUNDS GOOD closed in July 2009)							
UA Lab;	TOKISHIRAZU: TSZ							

I. Overview of business results in 1Q

1. Overview of business results in 1Q

2. Sales overview (consolidated/non-consolidated, 3 months aggregate)

3. B/S overview as of 1Q (consolidated/non-consolidated)

4. C/F overview (consolidated)

5. Plans of store openings/closings (non-consolidated)

Cf: Details of store openings, etc. (confirmed projects only)

1. P/L overview (consolidated/non-consolidated, 3 months aggregate)

Results were as follows;

Consolidated net sales ¥19,080 million (102.0% YoY), ordinary income ¥1,423 million (129.4% YoY), quarterly net income ¥668 million (138.3% YoY)

Increase in both earnings and profitability

					_						(mil	lion yen)
	Consolidated results				<cf></cf>	<cf> cf: Non-consolidated results</cf>				<cf></cf>		
	FY	'E March	2010 1Q		Previous	results	F	YE Marc	h 2010 1Q		Previous	results
	Desults		+/- YoY		Results		Deeuke		+/- YoY		Results	
	Results	vs sales		YoY		vs sales	Results	vs sales		YoY		vs sales
Sales	19,080	100.0%	382	102.0%	18,698	100.0%	18,151	100.0%	197	101.1%	17,954	100.0%
Gross Profit	10,510	55.1%	340	103.3%	10,170	54.4%	9,992	55.0%	223	102.3%	9,769	54.4%
SGA Exp.	9,093	47.7%	35	100.4%	9,058	48.4%	8,315	45.8%	(331)	96.2%	8,646	48.2%
Operating Inc.	1,416	7.4%	305	127.4%	1,111	5.9%	1,676	9.2%	554	149.4%	1,122	6.3%
Non Op. P/L	6	0.0%	18	-	(12)	-0.1%	20	0.1%	18	1371.9%	1	0.0%
Ordinary Inc.	1,423	7.5%	323	129.4%	1,099	5.9%	1,697	9.3%	573	151.0%	1,123	6.3%
Extraordinary P/L	(16)	-0.1%	98	-	(114)	-0.6%	(16)	-0.1%	99	-	(115)	-0.6%
Net Income	668	3.5%	184	138.3%	483	2.6%	979	5.4%	407	171.2%	571	3.2%

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2. Sales overview (consolidated/non-consolidated, 3 months aggregate)

- Non-consolidated sales increased 101.1% YoY to ¥18,151 million, 100.4% of forecast
- Total business unit sales was ¥15,302 million, 100.2% of forecast

Retail and online same store sales was 96.1% YoY

	FYE Mare	ch 2010 1	Q (3 mont	<cf></cf>	(million yen)		
	Results	YoY +/-	YoY	vs Foreca vs	ast +/- Forecast	Previous 1Q	Forecast
Consolidated Total Sales	19,080	382	102.0%	-	-	18,698	
Non-consolidated Total Sales	18,151	197	101.1%	67	100.4%	17,954	18,084
Total Business Unit Sales	15,302	(159)	99.0%	27	100.2%	15,462	15,274
UA	8,202	(218)	97.4%	110	101.4%	8,420	8,091
GLR	3,482	(98)	97.3%	(124)	96.6%	3,580	3,606
СН	969	(13)	98.6%	23	102.5%	983	945
SBUs and UA Labs	2,648	170	106.9%	17	100.7%	2,478	2,630
Outlet	2,849	357	114.4%	39	101.4%	2,491	2,809
Same store sales (retail &	online)		96.1%			-	-
UA		-	94.0%			-	-
GLR		-	97.8%			-	-
СН		-	96.4%			-	-
SBUs and UA Labs		_	100.3%			-	-

*For details of retail and online same store sales, please look at page 30.

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3. B/S overview as of 1Q (consolidated/non-consolidated)

• Consolidated total assets was ¥46,728 million (105.8% YoY), non-consolidated total assets was ¥ 45,697 million (105.0% YoY)

*Major increase or decrease in consolidated B/S

• Current assets: increase in cash and cash equivalents by ¥1.3 billion, increase in inventory due to business expansion of subsidiaries by ¥0.8 billion

Noncurrent assets: increase in guarantee deposits for store openings of subsidiaries by ¥0.3 billion

• Current liabilities: decrease in short term loans payable (and current portion of long-term loans payable) by ¥1.4 billion, increase in income tax payable by ¥0.3 billion

Noncurrent liabilities: increase in long-term loans payable by ¥3.4 billion

* Short and long term loans payable at quarter end: ¥12.9 billion, increase by ¥2.0 billion YoY

				(million yen)				(million yen)
	Consolidated results			<cf></cf>	Non-consolidated results			<cf></cf>
	FYE	March 2010 1Q		Previous 1Q	FYEI	March 2010 1Q		Previous 1Q
	% of total	+/- YoY		% of total	% of total	+/- YoY		% of total
	Results		YoY	Results	Results		YoY	Results
	100.0%			100.0%	100.0%			100.0%
Total assets	46,728	2,551	105.8%	44,176	45,697	2,196	105.0%	43,501
	62.8%			60.8%	60.9%			57.7%
Current assets	29,365	2,506	109.3%	26,858	27,843	2,748	111.0%	25,094
	37.2%			39.2%	39.1%			42.3%
Noncurrent assets	17,362	45	100.3%	17,317	17,854	(552)	97.0%	18,406
	43.1%			48.6%	39.3%			47.4%
Current liabilities	20,160	(1,291)	94.0%	21,452	17,961	(2,670)	87.1%	20,632
	7.6%			0.2%	7.8%			0.2%
Noncurrent liabilities	3,555	3,462	3799.6%	93	3,551	3,462	3968.4%	89
	49.2%			51.2%	52.9%			52.4%
Total net assets	23,011	381	101.7%	22,630	24,184	1,404	106.2%	22,779

4. C/F overview (consolidated)

* Major increase or decrease in consolidated C/F	
CF from operating activities: decrease in taxes payable	+¥1.5 Bn (previous 1Q -¥1.9 Bn)
decrease in inventory	+¥0.7 Bn (previous 1Q -¥0.3 Bn)
net income before taxes	+¥0.4 Bn (previous 1Q ¥0.9 Bn)
decrease in purchase liabilities	-¥1.3 Bn (previous 1Q -¥0.2 Bn)
CF from investing activities: decrease in payment for tangible noncurrent assets	+¥1.4 Bn (previous 1Q -¥1.7 Bn)
CF from financing activities: decrease in increase of short-term loans payable	-¥2.5 Bn (previous 1Q ¥4.4 Bn)

			(million yen)			
	Consolio	Consolidated results				
	(FYE Ma	(FYE March 2010 1Q)				
	Results	+/- YoY	Results			
Cash flows from operating activities	272	1,722 -	(1,449)			
Cash flows from investment activities	(426)	1,700 20.0%	(2,126)			
Cash flows from financing activities	561	(2,444) 18.7%	3,006			
Increase/decrease in cash and cash equivalents	408	977 -	(569)			
Cash and cash equivalents at beginning of term	3,322	347 111.7%	2,975			
Cash and cash equivalents at end of term	3,730	1,324 155.1%	2,405			

5. Plans of store openings/closings (non-consolidated)

- 3 store openings in 1Q, total store number as of quarter end was 141 stores
 - 2 B&Y stores (changed from annex stores to independent stores), 1 Jewel Changes store
- 3 TOKISHIRAZU stores will close during 2Q

N	lumb	er of new stores	by retail	busine	ess (N	Ion-conso	lidate	d)			
			Stores at	1Q res		Stores at		e openings		Close	Term end
			beg. of 1Q	Open	Close	end of 1Q	full term	1H	2H		forecast
		Total	138	3		141	9	5	4	8	139
		UATotal	45	2		47	3	2	1	1	47
		UA (Original)	14			14					14
	UA	UA (New)	13			13				1	12
Main Biz		B&Y	15	2	ノ	17	3	2	1		18
DIZ		UA LIS	3			3					3
	GLR		37			37	1		1	1	37
	СН		5			5					5
		SBUs and UA Labs Total	51	1		52	5	3	2	6	50
		Another Edition	14			14	1	1		1	14
		Jewel Changes	6	$\bigcirc 1$	ノ	7	1	1			7
SBUs and UA	SBU	Odette é Odile	18			18				1	17
Labs	000	DRAWER	5			5	1		1		6
		SOUNDS GOOD	1			1				1	0
		Cath Kidston	3			3	2	1	1		5
	UALab	TOKISHIRAZU	4			4				3	1
Outlet			15			15					15

Number of new stores by retail business (Non-consolidated)

*Liquor,woman&tears, which used to be a SBU (Small Business Unit) is now a UA LIS (Label Image Store) from FYE March 2010. * UA LIS (Label Image Stores): THE SOVEREIGN HOUSE (1 store), District UNITED ARROWS (1 store) and Liquor,woman&tears (1store).

Cf: Details of store openings, etc. (confirmed projects only)

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Details of store openings/transfer/extension for FYE March 2010 (confirmed projects on
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Form	Biz	Business unit		Timing	Store name	Name of facility	Total space (m²)	Opening day (est*)
new	SBU	Jewel Changes	new	Мау	Shibuya	Roadside	217	5/30/2009
new	SBU	Another Edition	new	Sep	Tachikawa	LUMINE TACHIKAWA	115	Early Sep 2009*
new	SBU	Cath Kidston	new	Sep	Marunouchi	Marunouchi BRICK SQUARE	92	9/3/2009*
new	UA	B&Y	new	Oct	TAMAPLAZA WOMEN'S STORE	TAMA-PLAZA TERRACE GATE PLAZA	211	10/22/2009*
extention	UA	UA	extention	Apr	SENDAI	SAKURANO SENDAI	699	4/24/2009
extention	UA	B&Y	extention	Aug	SHIBUYA KOENDORI	Roadside	970	8/29/2009*
extention	UA	UA	extention	Sep	FUTAKOTAMAGAWA	Tamagawa Takashimaya S _` C	524	9/17/2009*
transfer expansion	GLR	GLR	transfer expansion	Apr	amu plaza kokura	AMU PLAZA KOKURA	396	4/11/2009
renovation	UA	B&Y	renovation	Aug	MACHIDA	LUMINE MACHIDA	419	8/20/2009*
renovation	UA	UA	renovation	Sep	SHINJUKU	LUMINE Shinjuku LUMINE I	792	9/4/2009*
close	UA	UA (New)	close	Jul	SHIBUYA KOENDORI	Roadside	320	7/26/2009
close	SBU	SOUNDS GOOD	close	Jul	SHINJUKU	LUMINE Shinjuku LUMINE	164	7/26/2009
close	UA Lab	TOKISHIRAZU	close	Jul	HARAJUKU	Roadside	73	7/26/2009
close	UA Lab	TOKISHIRAZU	close	Jul	OSAKA	SHINSAIBASHI OPA KIREIKAN	120	7/31/2009
close	UA Lab	TOKISHIRAZU	close	Aug	NAGOYA	Nagoya PARCO	100	8/16/2009*
close	SBU	Another Edition	close	Jul	Shinsaibashi	SHINSAIBASHI OPA KIREIKAN	134	7/31/2009
close	SBU	Odette é Odile	close	Aug	yurakucho hankyu	YURAKUCHO HANKYU	67	8/16/2009*

*Store space is approximately 80% to 85% of total space.

II. Additional information on business results

1. Trend of inventories (non-consolidated)

2. Trend of gross margin (non-consolidated)

3. Details of SGA expenses (non-consolidated)

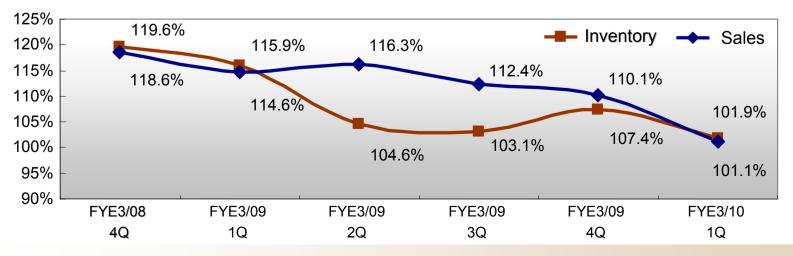
4. Progress of subsidiaries

1. Trend of inventories (non-consolidated)

- Non-consolidated inventory in 1Q increased to ¥17,232 million, 101.9% YoY
- Growth of inventory is higher than growth of sales in 1Q but inventory of current season is controlled while inventory of past years are still slightly a burden
- Inventory at term end (March 2010) is projected to be around the same level as the previous year

Change in inventories (product inventory + stored goods) (million yen)									
(end of quarter)	FYE3/09 4Q	FYE3/09 1Q	FYE3/09 2Q	FYE3/09 3Q	FYE3/09 4Q	FYE3/10 1Q			
Inventory at end of quarter	16,563	16,913	18,546	18,809	17,792	17,232			
YoY	119.6%	115.9%	104.6%	103.1%	107.4%	101.9%			
*Growth of sales	118.6%	114.6%	116.3%	112.4%	110.1%	101.1%			

Historical inventory and sales



2. Trend of gross margin (non-consolidated)

 Gross margin of total business units decreased by 0.8 points to 58.5% due to increase in markdowns and discounts in regular stores, etc.

 Gross margin of outlet stores improved by 10.8 points to 33.3% due to earlier sales of current season items, etc.

· Other COGS improved as product valuation loss decreased due to fewer items to be abandoned

Change in Gross Margin

	FYE	March 2010 1	Q	FYE March 2	2010 (est)
_	Results	Previous 1Q	YoY	Forecast	YoY
Total Company	55.0%	54.4%	0.6%	51.2%	0.3%
Total Business Units	58.5%	59.3%	-0.8%	57.4%	0.8%
Outlet	33.3%	22.6%	10.8%	24.1%	2.1%
Other COGS (Mn yen)	(93)	(37)	(55)	1,244	332

*"Total Business Units" includes sales of retail, w holesale, mail-order and formal w ear rental, etc.

*"Outlet" includes sales of outlet stores and special events.

*"Other COGS" means product valuation loss and abolition loss, etc.

3. Details of SGA expenses (non-consolidated)

• SGA expenses to sales ratio declined by 2.3 points YoY to 45.8%

 Repairing expenses, cost for consumables and advertisements, etc. were lower than forecast

Details of SGA expenses (non-consolidated)

(vs	Sales)	Current 1Q	Previous 1Q	ΥοΥ	Details
То	tal SGA expenses	45.8%	48.2%	-2.3%	
	Advertisement	1.3%	2.0%	-0.7%	decline in advertisments in magazines and newspapers, etc.
	Personnel	17.1%	17.6%	-0.5%	decrease in bonus payment reserve, decline in cost for trainning due to decline in new recruitments
	Rent	12.9%	12.6%	0.4%	increase in fee due to expansion in online sales, higher cost for general services due to increase in number of stores
	Depreciation	1.4%	1.5%	-0.2%	decrease due to more stores with impairment loss
	Others	13.1%	14.5%	-1.4%	decrease in cost for consumables and transportation expenses

<u>4. Progress of subsidiaries</u>

	FIGO		PERENNIAL UNITED ARROWS		coen		
	1Q new stores	0	1Q new stores	2	1Q new stores	7	
number of	number of stores at 1Q end	12	number of stores at 1Q end	4	number of stores at 1Q end	23	
stores	number of stores at term end	11	(1 store open for limited peric	d)	number of stores at term end	27	
			number of stores at term end	6			
1Q results	 * All subsidiaries were short of projected sales by around 20% * All subsidiaries were slightly s * All subsidiaries are taking me 	hort of asures	projected profitability. to control cost to acheive proje	ected p		SHOLT OF	
future measures	 * Strengthen measures to avoid lack of best sellers and standard items * Increase color variation of Felisi bag at directly operated stores to different items sold at other stores * Review price of clothing 	s sold	 * Review product range and increas price items, increase timely offering coats, etc. * Increase collaboration with magaz and strengthen lease to improve acknowledgement of brand 	is of	 * Review brand concept, target cuprice range etc. * Increase sales by measures successelling in sets, or distributing discoupons * Increase collaboration with magafliers to improve acknowledgement 	ch as count azines and	

III. Progress of key challenges, etc.

1. Summary of 1Q results

2. Progress of important tasks

Cf: Key challenges of main businesses

<u>1. Summary of 1Q results</u>

- Consolidated sales was 102.0% YoY, while non-consolidated sales was 100.4% YoY of forecast
- Total business unit sales and outlet sales both reached forecasts
- · Consolidated gross margin, ordinary income and net income were in line with forecasts and profitability improved compared to the previous 1Q

Summary of FYE March 2010 1Q

	results	YoY	VS	(YoY	, non-consol	idated)			
	(in Bn)		forecast				Total cor	npany sale	s YoY
Consolidated net sales	19.0	102.0%	-	130%		-		me store s	
Non-consoldiated net sales	18.1	101.1%	100.4%	120%		118.0%			
Total Business Unit sales	15.3	99.0%	100.2%		114.6%				
Outlet	2.8	114.4%	101.4%	110%		102.3%	106.7%	103.7%	101.1%
Consolidated gross profit	10.5	103.3%	-	100%	92.0%		95.0%	90.9%	93.0%
Consolidated ordinary income	1.4	129.4%	-	90%	92.07				
Consolidated net income	0.6	138.3%	-						
		1		80% l					

Growth of total company sales and same store sales

FYE3/09

4Q

FYE3/10

1Q



FYE3/09

1Q

FYE3/09

2Q

FYE3/09

3Q

2. Progress in key challenges

For reference: Key challenges for FYE March 2010



Improve profitability within this fiscal year without regard of growth of sales



1. Generate higher gross profits by controlling product procurement and inventory reduction

Measures

 Promote optimal procurement plan by controlling amount of necessary procurement and inventory maintain optimal inventory level to improve gross margin

= Build and manage product planning platform and production platform

Term end goals

Visualize process of product planning operation and manage, improve, and define workflow Build production platform and complete organizational system related to production

Progress

1) Product planning platform

□ Progress during 1Q

Build and use the platform to improve important business indicators

□ Future outlook

Fine-tune procurement of fall/winter 2009 items by weekly control

2) Production platform

Progress during 1Q

Review production processes to establish optimal organization Share information of factories used within the company

□ Future outlook

Clarify factories used by each business and also find new factories

Choose major business partners and share information between brands

2. Optimize the entire value chain by reviewing business processes for all business activities

Measures

- Find out problems and review business processes of all operation related to products
- Restructure business models and standardize operation to optimize the entire value chain
- Five priority businesses

Main business category: product planning, production, distribution

- Sub business category: accounting, HR
- Term end goals

Create manual for new business processes and test them Introduce new businesses processes in the following term

Progress

Progress during 1Q

Visualize business processes by reviewing current operations

□ Future outlook

2Q: Review business measures and examine ways to improve

3. Optimize HR system by reviewing headquarter and business head office business processes

Measures

- Revise and redefine business processes in the headquarters and business head offices
- Cut headquarter cost by placing optimal number of headcount to new businesses

□ Term end goals

- Control headquarter cost to sales under 14.4% (FYE March 2010 forecast)
- Create staff replacement plan
- Decrease overtime work in the headquarters and business head offices

Progress

Progress during 1Q

Review business processes in the headquarters and business head offices Examine optimal number of headcount

□ Future outlook

2Q: Finish review of operations in the headquarters and business head offices

4. Achieve optimal allocation of business resources by establishing a business management control cycle

Measures

- Create accurate annual forecasts and mid-term business strategies
- Analyze quarterly cost of business headquarters

 Examine effectiveness of investments made in FYE March 2009 and improve accuracy of investment decisions in FYE March 2010

Term end goals

By end of 3Q:	Build mid-term business strategies
By end of 4Q:	Build business strategies and earnings projections for FYE March 2011

Progress

Progress during 1Q

Review and decide business management control cycle

Review effect of investment (ie. return of investment)

Decide review process of investment decisions

Future outlook

Examine group strategy based on business management control cycle Review streamlining of businesses

For reference: Key challenges of main businesses

UA business

- 1. Improve development skills of private label brands
- Make core items with sales staff (who have the information of our customers' needs)
- Include information from buyers (who are in the front line of fashion trends) when developing private label brands
- 2. Proceed product planning reform
- Cut purchase amount and decrease inventory, reduce number of SKU (stock keeping units) and increase volume of top selling items
- Develop items to sell strategically
- 3. Activate events at stores
- 4. Strengthen OJT for sales staff, promote stronger customer relationship
 - Recent measures
 - Sell slim-silhouette business suits at the price of ¥47,000 (men's dress wear)
 - Increase items in minimum price range (men's and women's casual wear)

GLR business

- 1. Decrease cost of purchased goods
- 2. Promote sales through collaboration with magazines and fliers
- 3. Strengthen OJT for sales staff, Off-JT for store managers
 - Recent measures

Develop items with functions (ex. material with extra warmth)

Increase sales of trend conscious "spot-on" items

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FYE March 2010 1Q Earnings Announcement Appendix

- 1. Term end B/S (consolidated/non-consolidated)
- 2. Full term P/L (consolidated/non-consolidated)
- 3. Full term SGA expenses (non-consolidated)
- 4. FYE March 2010 1H&2H P/L forecast (consolidated/non-consolidated)
- 5. Historical full term sales and forecast (consolidated/non-consolidated)
- 6. FYE March 2010 1H&2H sales forecast (non-consolidated)
- 7. Sales summary (non-consolidated, 3 months aggregate)
- 8. Same store sales by business (non-consolidated)
- 9. Historical full term store openings/CAPEX and forecast (non-consolidated)

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1. Term end B/S (consolidated/non-consolidated)

17,622 47.0%

Consolidated B/S					(mi	llion yen)	
	FYE March 2007	FYE March 20	FYE March 2008		FYE March 2009		
	Results composition	Results composition	+/-	Results	composition	+/-	
Total Assets	38,132 100.0%	43,362 100.0%	5,229	46,821	100.0%	3,458	
Current Assets	23,478 61.6%	27,283 62.9%	3,805	29,460	62.9%	2,176	
Fixed Assets	14,654 38.4%	16,078 37.1%	1,424	17,360	37.1%	1,282	
Current Liabilities	16,646 43.7%	20,140 46.4%	3,494	19,854	42.4%	(285)	
Fixed Liabilities	3,850 10.1%	510 1.2%	(3,340)	3,962	8.5%	3,451	
Total Net Assets	17,635 46.2%	22,711 52.4%	5,075	23,004	49.1%	292	
Non-consolidated	B/S			(million yen)			
	FYE March 2007	FYE March 20	FYE March 2009				
	Results composition	Results composition	+/-	Results	composition	+/-	
Total Assets	37,489 100.0%	42,733 100.0%	5,244	45,901	100.0%	3,167	
Current Assets	22,041 58.8%	25,638 60.0%	3,597	27,868	60.7%	2,230	
Fixed Assets	15,448 41.2%	17,095 40.0%	1,647	18,032	39.3%	937	
Current Liabilities	16,021 42.7%	19,453 45.5%	3,432	18,077	39.4%	(1,376)	
Fixed Liabilities	3,845 10.3%	506 1.2%	(3,338)	3,958	8.6%	3,451	
Total Net Assets	17.622 47.0%	22.773 53.3%	5.151	23.865	52.0%	1.092	

22,773 53.3%

5,151

23.865 52.0%

1,092

2. Full term P/L (consolidated/non-consolidated)

Consolidated P/L

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	FYE March 2008		FYE March 2009					
-	Results	vs Sales	Results	- vs Sales	H- YoY	YoY		
Total Sales	72,221	100.0%	79,665	100.0%	7,443	110.3%		
Gross Profit	36,891	51.1%	40,647	51.0%	3,755	110.2%		
SGA Exp.	31,960	44.3%	36,327	45.6%	4,366	113.7%		
Operating Inc.	4,930	6.8%	4,319	5.4%	(610)	87.6%		
Non-operating Profit/Loss	86	0.1%	(36)	0.0%	(123)	-		
Ordinary Inc.	5,017	6.9%	4,283	5.4%	(734)	85.4%		
Extraordinary Profit/Loss	1,798	2.5%	(1,224)	-1.5%	(3,023)	-		
Net Income	3,800	5.2%	1,274	1.6%	(2,525)	33.5%		

FYE March 2010 (est) +/- YoY orecast YoY vs Sales 82,644 100.0% 2,979 103.7% 2,207 51.1% 1,560 103.8% 87,728 45.7% 1,400 103.9% 4,478 5.4% 159 103.7% (178) -0.2% (142)-4,300 5.2% 16 100.4% (476) -0.6% 747 -,943 2.4% 668 152.5%

Non-consolidated P/L

(million yen)

(million yen)

	FYE March	2008	F	FYE March 2009					
	Results	vs Sales	Results	+ Results _{vs Sales}		YoY			
Total Sales	69,560	100.0%	76,582	100.0%	7,021	110.1%			
Gross Profit	35,423	50.9%	38,965	50.9%	3,542	110.0%			
SGA Exp.	30,686	44.1%	34,127	44.6%	3,440	111.2%			
Operating Inc.	4,737	6.8%	4,838	6.3%	101	102.1%			
Non-operating Profit/Loss	101	0.1%	27	0.0%	(73)	27.4%			
Ordinary Inc.	4,839	7.0%	4,866 '	6.4%	27	100.6%			
Extraordinary Profit/Loss	1,816	2.6%	(1,219)	-1.6%	(3,035)	-			
Net Income	3,875	5.6%	2,074	2.7%	(1,800)	53.5%			

FYE	March	2010	(est)
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Forecast	+/-	- YoY	
Forecast	vs Sales		YoY
76,906	100.0%	324	100.4%
39,371	51.2%	405	101.0%
34,380	44.7%	253	100.7%
4,990	6.5%	152	103.1%
(90)	-0.1%	(118)	-
4,900	6.4%	33	100.7%
(461)	-0.6%	758	-
2,529	3.3%	455	122.0%

3. Full term SGA expenses (non-consolidated)

(million yen)

	FYE March 2008	FYE Mar	ch 2009	FYE March 2010 (est)			
	vs Sales	vs Sales	vs Sales YoY		YoY		
	Results	Results	+/- YoY	Forecast	+/- YoY		
	44.1%	44.6%	111.2%	44.7%	100.7%		
Total SGA Expenses	30,686	34,127	3,440	34,380	253		
	1.7%	1.5%	100.0%	1.4%	92.8%		
Advertisement	1,183	1,184	0	1,098	(85)		
	15.2%	15.9%	114.9%	16.4%	103.7%		
Personnel	10,592	12,172	1,580	12,619	446		
	11.9%	12.4%	114.7%	12.5%	101.2%		
Rent	8,287	9,505	1,218	9,622	116		
	1.2%	1.6%	138.9%	1.5%	96.3%		
Depreciation	854	1,187	332	1,143	(44)		
	14.0%	13.2%	103.2%	12.9%	98.2%		
Others	9,768	10,077	309	9,897	(180)		
	0.1%	0.0%	27.4%	-0.1%			
Non-operating P/L	101	27	(73)	(90)	(118)		
Non-operating	0.4%	0.3%	84.1%	0.1%	48.0%		
profit	247	208	(39)	99	(108)		
Non-operating	0.2%	0.2%	123.8%	0.2%	105.8%		
loss	145	180	34	190	10		

4. FYE March 2009 1H&2H P/L forecast

(consolidated/non-consolidated) Consolidated P/L forecast

	FYE March 2010 1H (est)					FYE March 2010 2H (est)			
	Forecast	-	+/- YoY			Foreast	+	·/- YoY	
	Forecast	vs sales		YoY		Forecast	vs sales		YoY
Total Sales	38,471	100.0%	1,802	104.9%		44,173	100.0%	1,177	102.7%
Gross Profit	19,702	51.2%	1,030	105.5%		22,504	50.9%	530	102.4%
SGA Exp.	18,532	48.2%	714	104.0%		19,195	43.5%	686	103.7%
Operating Inc.	1,170	3.0%	315	136.9%		3,308	7.5%	(156)	95.5%
Non-operating P/L	(90)	-0.2%	(99)	-		(88)	-0.2%	(42)	-
Ordinary Inc.	1,079	2.8%	215	125.0%		3,220	7.3%	(199)	94.2%
Extraordinary P/L	(120)	-0.3%	99	-		(356)	-0.8%	648	-
Net Income	359	0.9%	193	216.7%		1,583	3.6%	475	142.9%

Non-consolidated P/L forecast

(million yen)

(million yen)

	FYE March 2010 1H (est)					FYE	10 2H (est	st)	
	Forecast		+/- YoY	YoY		Forecast			
	Forecast	vs sales		YoY		Forecasi	vs sales		YoY
Total Sales	35,895	100.0%	503	101.4%		41,011	100.0%	(179)	99.6%
Gross Profit	18,490	51.5%	521	102.9%		20,880	50.9%	(116)	99.4%
SGA Exp.	16,910	47.1%	(52)	99.7%		17,470	42.6%	305	101.8%
Operating Inc.	1,580	4.4%	574	157.1%		3,410	8.3%	(422)	89.0%
Non-operating P/L	(45)	-0.1%	(87)	-		(44)	-0.1%	(30)	-
Ordinary Inc.	1,534	4.3%	486	146.5%		3,365	8.2%	(453)	88.1%
Extraordinary P/L	(120)	-0.3%	99	-		(341)	-0.8%	658	-
Net Income	777	2.2%	329	173.5%		1,752	4.3%	125	107.7%

UNITED ARROWS LTD.

5. Historical full term sales and forecast

(consolidated/non-consolidated)

(million yen)

	FYE March 2008	FYEN	March 2009	FYE March 2010 (est)			
	Results	Results	+/- YoY YoY	Forecast	+/- YoY YoY		
Consolidated							
Total Sales	72,221	79,665	7,443 110.3%	82,644	2,979 103.7%		
Non-consolidated Total Sales	69,560	76,582	7,021 110.1%	76,906	324 100.4%		
Business Unit Total	62,173	66,588	4,414 107.1%	66,284	(303) 99.5%		
UA	35,118	36,802	1,684 -	35,655	(1,146) 96.9%		
GLR	13,264	14,422	1,158 108.7%	14,758	335 102.3%		
СН	3,310	3,818	507 115.3%	3,873	55 101.4%		
SBU and UA Labs	10,480	11,544	1,064 -	11,996	452 103.9%		
Outlet	7,387	9,993	2,606 135.3%	10,621	627 106.3%		
Same store sales	<u> </u>			97.8%			
UA	-	-		95.9%			
GLR		-		101.0%			
СН	-	-		101.1%			
SBU and UA Labs	-	-		98.5%			

*Cath Kidston is included in SBUs and UA Labs from FYE March 2009 (previously included in UA business) and data of FYE March 2008 has been retroactively calculated.

*Liquor,woman&tears and Personal Styling Department is included in UA business from FYE March 2010 (previously SBUs and UA Labs) and data of FYE March 2009 has been retroactively calculated.

6. FYE March 2009 1H&2H sales forecast (non-consolidated)

UNITED ARROWS LTD.

(million yen)

	F	FYE March 2010 Full Term)	FYE March 2010 1H			FYE March 2010 2H				
	Forecast	+/- YoY				1H	+/- YoY		2H	+/- YoY	
			YoY	1Q	2Q	Forecast		YoY	Forecast		YoY
Total Sales	76,906	324	100.4%	18,084	17,810	35,895	503	101.4%	41,011	(179)	99.6%
Total Business Units	66,284	(303)	99.5%	15,274	15,474	30,748	(42)	99.9%	35,536	(260)	99.3%
UA	35,655	(1,146)	96.9%	8,091	8,185	16,277	(369)	97.8%	19,378	(777)	96.1%
GLR	14,758	335	102.3%	3,606	3,312	6,919	116	101.7%	7,839	219	102.9%
СН	3,873	55	101.4%	945	967	1,912	(31)	98.4%	1,961	86	104.6%
SBU and UA Labs	11,996	452	103.9%	2,630	3,008	5,639	240	104.5%	6,357	211	103.4%
Outlet	10,621	627	106.3%	2,809	2,336	5,146	546	111.9%	5,475	81	101.5%
Same Store Sales	97.8%			95.4%	96.9%	96.1%			99.1%		
UA	95.9%			93.4%	94.9%	94.1%			97.2%		
GLR	101.0%			100.5%	100.6%	100.5%			101.5%		
СН	101.1%			93.3%	100.7%	97.1%			105.0%		
SBU and UA Labs	98.5%			95.5%	96.8%	96.2%			100.7%		

7. Sales summary (non-consolidated, 3 months aggregate) (million yen)

	FYE (3 mo	<cf></cf>		
	Results	+/- YoY	YoY	Previous 1Q
Total retail sales	13,738	(618)	95.7%	14,357
UA	7,570	(380)	95.2%	7,951
GLR	3,088	(223)	93.2%	3,312
СН	969	(13)	98.6%	983
SBUs and UA Labs	2,110	0	100.0%	2,110
Same store retail sales			93.0%	92.0%
UA		_	92.1%	
GLR			93.8%	100.4%
СН			96.4%	104.1%
SBUs and UA Labs			93.5%	_

	FYE (3 mo	<cf></cf>			
	Results	+/- YoY		YoY	Previous 1Q
Total online sales	1,345		372	138.3%	972
UA	530		106	125.2%	424
GLR	381		120	146.4%	260
СН	0		0	0.0%	0
SBUs and UA Labs	432		144	150.2%	287
Same store online sales				138.0%	
UA				125.8%	-
GLR				146.4%	-
СН				0.0%	-
SBUs and UA Labs				148.5%	-

8. Same store sales by business (non-consolidated, YoY)

UA		FYE	3/09		FYE3/10			
-	1Q	2Q	3Q	4Q	1Q	April	May	June
Same store retail & online sales YoY	-	-	-	-	94.0%	96.2%	93.8%	92.2%
Same store retail sales	-	-	-	-	92.1%	93.9%	92.0%	90.5%
Same store online sales	-	-	-	-	125.8%	142.0%	130.5%	113.0%
Same store retail sales by category, e	tc. (YoY)							
Men's	-	-	-	-	89.4%	89.7%	89.3%	89.1%
Women's	-	-	-	-	93.7%	95.9%	93.3%	92.0%
CHROME HEARTS	-	-	-	-	110.1%	114.9%	115.3%	101.3%
Miscellaneous	-	-	-	-	96.7%	114.7%	92.4%	83.9%
Number of customers	-	-	-	-	94.8%	97.8%	94.6%	92.5%
Ave. customer spending	-	-	-	-	97.2%	96.0%	97.3%	97.9%
GLR		FYE	3/09		FYE3/10			
-	1Q	2Q	3Q	4Q	1Q	April	May	June
Same store retail & online sales YoY	-	-	-	-	97.8%	98.3%	98.0%	97.0%
Same store retail sales	100.4%	109.3%	95.5%	95.9%	93.8%	94.5%	94.7%	92.3%
Same store online sales	-	-	-	-	146.4%	149.2%	142.8%	147.0%
Same store retail sales by category, e	tc. (YoY)							
Men's	96.0%	98.5%	94.3%	90.2%	91.7%	90.4%	94.2%	90.5%
Women's	106.4%	119.5%	95.4%	99.9%	95.6%	96.6%	95.0%	95.2%
Miscellaneous	97.1%	118.7%	102.6%	105.5%	95.3%	102.2%	95.8%	88.8%
Number of customers	104.4%	114.8%	100.8%	102.3%	101.2%	102.1%	101.0%	100.6%
Ave. customer spending	96.2%	95.2%	94.8%	93.8%	92.7%	92.6%	93.8%	91.7%

СН	FYE3/09			FYE3/10				
	1Q	2Q	3Q	4Q	1Q	April	May	June
Same store retail & online sales YoY	104.1%	94.5%	89.4%	70.5%	96.4%	97.2%	91.8%	101.0%
Same store retail sales	104.1%	94.5%	89.4%	70.5%	96.4%	97.2%	91.8%	101.0%
Same store online sales	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Same store retail sales by category, e	tc. (YoY)							
Number of customers	91.9%	89.6%	84.0%	80.8%	102.2%	102.2%	105.6%	99.0%
Ave. customer spending	113.2%	105.6%	106.4%	87.3%	94.3%	95.2%	86.9%	102.0%
*For referrence: Total company sales	of CH (in	cluding U	Abusine	ss) YoY				
Total company sales	114.5%	106.6%	101.8%	114.1%	101.0%	106.5%	96.6%	100.8%
Same store sales	96.9%	91.9%	87.9%	76.0%	99.5%	101.6%	96.7%	101.0%
SBUs and UA Labs		FYE	3/09		FYE3/10			
	1Q	2Q	3Q	4Q	1Q	April	May	June
Same store retail & online sales YoY	-	-	-	-	100.3%	97.8%	101.9%	101.0%
Same store retail sales	-	-	-	-	93.5%	91.6%	95.4%	93.3%
Same store online sales	-	-	-	-	148.5%	142.7%	152.1%	150.4%
Same store retail sales by category, e	tc. (YoY)							
Men's	-	-	-	-	84.0%	83.1%	90.2%	79.3%
Women's	-	-	-	_	94.4%	91.4%	96.5%	95.1%
Number of customers	-	-	-	-	101.1%	102.7%	104.2%	96.5%
Ave. customer spending	-	-	-	-	92.4%	89.2%	91.6%	96.7%
	-	-	-	-				

*Sales of miscelleneous items in SBUs and UA Labs are not disclosed as amount is small.

9. Historical full term store openings/CAPEX and forecast (non-consolidated)

consolidated)	FYE March	FYE March	FYE March
	2008	2009	2010 (est)
Number of store openings, emp	loyees, etc.		(/ term end)
Number of store openings	34	20	9 / 139
UA	9	11	3 / 47
GLR	9	1	1 / 37
СН	2	0	0/5
SBUs and UA Labs	14	8	5 / 50
Removal (inc. brand transfer)	10	10	8
Term end retail stores	128	138	139
Outlet stores	11	15	0 / 15
Term end employees Term end part-timers	2,567	2,692_	2,788
CAPEX and Depreciation			
Operating CAPEX	2,310	2,988	655
Land	-	-	-
Others	522	286	371
CAPEX Total	2,832	3,275	1,026
Guarantee Deposits	908	328	(8)
Depreciation (as of P/L)	854	1,187	1,143

* Part-time workers have been converted to full-time workers in August 2007, and are indicated together from FYE March 2008.

* Total employees include full-time workers and contract workers (and part-time workers from FYE March 2008) and do not include those who are sent to subsidiaries.