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Fiscal Year Ended March 2007

Interim Ended September 2006 Earnings Announcement

UNITED ARROWS LTD.

www.united-arrows.co.jp



Contents



In this material, a fractional sum less than one million yen in disregarded and percentage is calculated from raw data.

[Cautionary statement]

Business performance forecasts and objective views stated in this material are based on decisions made from information that UNITED ARROWS could get in hand at present, and therefore include risk and uncertainty. Thus, please refrain from making investment decisions fully depending on this material. Please bear in mind that actual business performance can change largely depending on worldwide economy, market conditions, currency fluctuation, etc.

[Indication of business units in this material]

Abbreviation of each business unit, structure of business are as below;

UA = UNITED ARROWS, GLR = UNITED ARROWS GREEN LABEL RELAXING, CH = CROME HEARTS, S.B.U. = Small Business Unit (Another Edition, Changes UNITED ARROWS, Oditte é Odile UNITED ARROWS, DRAWER, DARJEELING DAYS)

U A Labs = TOKISHIRAZU, Liquor, woman & tears

.Overview of Business Performance in the Interim

I - . P/L Overview (Consolidated)

· Consolidated total sales shifted as initially planned at the beginning of the term

• UA and Figo both overwhelmed profitability at each stage as initially planned at the beginning of the term

					(unit: mi	llion yen)
	Co	<cf></cf>				
	(FY	Planned Figures				
	Actual	vs Sales	vs Plan +/-	vs Plan	Plan	vs Sales
		vs sales		vs r lall		vs Sales
Sales	26,754	100.0%	▲ 27	99.9%	26,782	100.0%
Gross Profit	14,809	55.4%	157	101.1%	14,651	54.7%
SGA	12,105	45.3%	▲ 129	98.9%	12,235	45.7%
Operating Profit	2,703	10.1%	287	111.9%	2,416	9.0%
Non Op. Exp.	▲ 10	0.0%	20	-	▲ 30	-0.1%
Ordinary Profit	2,693	10.1%	307	112.9%	2,385	8.9%
Extraordinary Profit / Loss	▲ 478	-1.8%	▲ 99	126.2%	▲ 379	-1.4%
Net Income	1,228	4.6%	102	109.1%	1,125	4.2%

Figo Co., Ltd. was consolidated in October 2006, thus there are no consolidated actual figures for the previous year to compare.

(unit: million ven)

1 – . P/L Overview (Non-consolidated)

' Total sales 108.7% YoY (99.5% of initial plan) at ¥25,689 million

• Despite profit decline, figures of operating profit and ordinary profit overwhelmed initial plans for the first half of the fiscal year (due to increase of one-time expense of office transfer and concentration of store opening)

• Loss on disposal of fixed assets and impairment loss was posted as extraordinary losses, but net income shifted higher than initial plan

									(unite. II	union yon)
		cf: UA n	on-consoli	<cf></cf>						
		(FYE I	March 200	YoY		Planned Figures				
	Actual	YoY +/-		vs Plan +/-		YoY actual	va Salaa	Plan	ur Salaa	
		vs Sales		YoY		vs Plan		vs Sales		vs Sales
Sales	25,689	100.0%	2,048	108.7%	▲ 124	99.5%	23,641	100.0%	25,813	100.0%
Gross Profit	14,198	55.3%	1,457	111.4%	105	100.7%	12,740	53.9%	14,093	54.6%
SGA	11,557	45.0%	1,730	117.6%	-110	99.1%	9,827	41.6%	11,668	45.2%
Operating Profit	2,640	10.3%	▲ 272	90.6%	215	108.9%	2,913	12.3%	2,424	9.4%
Non Op. Exp.	0	0.0%	▲ 10	-	28	1.8%	9	0.0%	▲ 29	-0.1%
Ordinary Profit	2,640	10.3%	▲ 282	90.3%	244	110.2%	2,922	12.4%	2,395	9.3%
Extraordinary Profit / Loss	▲ 450	-1.8%	▲ 77	120.6%	-71	118.8%	▲ 373	-1.6%	▲ 379	-1.5%
Net Income	1,270	4.9%	▲ 223	85.0%	80	106.7%	1,494	6.3%	1,189	4.6%

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2. Overview of Sales (Consolidated/Non-consolidated)

- Consolidated sales of the interim was 99.9% of plan at ¥26,754 million.
- ' Sales of UA alone was 108.7% YoY (99.5% of plan) at ¥25,689 million.
- Sales of existing stores was 99.2% YoY.

		FYE Mar	(un <cf></cf>	it: million yen)			
	Actual	YoY +/-	YoY	vs Plan +/-	vs Plan	YoY	vs initial plan
Consolidated Total Sales	26,754	-	-	▲ 27	99.9%		26,782
UA Alone Total Sales	25,689	2,048	108.7%	▲ 124	99.5%	23,641	25,813
Business Unit Total	23,452	1,831	108.5%	▲ 370	98.4%	21,620	23,823
UA unit	13,995	327	102.4%	▲ 120	99.1%	13,667	14,115
GLR unit	5,059	623	114.1%	▲ 255	95.2%	4,435	5,314
CH unit	1,490	▲ 32	97.9%	24	101.7%	1,522	1,465
S.B.U. and UA Labs	2,907	912	145.7%	▲ 20	99.3%	1,995	2,927
Outlet	2,237	216	110.7%	246	112.4%	2,020	1,990
Existing Stores			99.2%			107.9%	100.8%
space unchanged			99.0%			106.6%	100.5%
space changed		_	101.1%			119.6%	103.0%
UA existing			98.2%			106.4%	100.1%
GLR existing		_	98.1%			105.6%	99.7%
CH existing		_	97.9%			124.3%	96.3%
S.B.U. and UA Labs existing	ng	_	109.9%			112.1%	111.8%

Changes UNITED ARROWS Tokyo and Nagoya transformed business, thus is included in actual figures of UA business

and actual figures of the previous fiscal year are retroactively calculated.

(mit million was)

3. BS Overview at the end of the Interim (Consolidated/Non-consolidated)

Consolidated total assets was ¥37, 493 million, non-consolidated total assets was ¥36,981 million (121.8% YoY)

• Non-consolidated: main increase in assets were inventory assets, stocks of affiliated companies and investment in tangible / intangible operating facilities. Main increase in liabilities was treasury stocks and long and short term borrowings for share purchase of Figo Co., Ltd. Main decrease of net assets was due to decline in shareholders' equity caused by repurchase of treasury stocks.

					(unit: million yen)		
	Consolidated actual	cf: UA	alone actual		<cf></cf>		
	YE March 2007 Interim en	(FYE March 2	(FYE March 2007 Interim end)				
	composition ratio	composition ratio	YoY +/-		composition ratio		
	Actual	Actual		vs YoY	Actual		
	100.0%	100.0%			100.0%		
Total Assets	37,493	36,981	6,628	121.8%	30,353		
	62.8%	60.3%			67.6%		
Current Assets	23,530	22,300	1,793	108.7%	20,507		
	37.2%	39.7%			32.4%		
Fixed Assets	13,963	14,680	4,834	149.1%	9,846		
	15.7%	15.8%			17.6%		
Tangible Assets	5,875	5,846	517	109.7%	5,329		
	8.0%	4.6%			1.6%		
Intangible Assets	2,987	1,710	1,232	358.2%	477		
	13.6%	19.3%			13.3%		
Investments, etc.	5,100	7,124	3,084	176.4%	4,039		
	43.7%	42.9%			32.4%		
Current Liabilities	16,368	15,865	6,024	161.2%	9,841		
	15.1%	15.3%			1.4%		
Fixed Liabilities	5,651	5,642	5,204	1288.9%	437		
	41.3%	41.8%	-		66.1%		
Total Net Assets (Shareholders' Equity)	15,474	15,473	▲ 4,600	77.1%	20,074		

cf. Trend of Inventory Assets (UA alone)

Inventory assets of UA alone in the interim was 115.7%, ¥13,745 million
Sales of spring/summer and some late summer products were stagnant, thus inventory increased
Increase of forward products due to increase of store openings this autumn/winter season (September, October)
(When autumn/winter store openings finished, floor space was approx. 112% comparing end of October YoY)

Change in Inventory Assets (product inventory + stored goods)

(unit: million yen)

	FYE Mar/04	FYE Mar/05	FYE Mar/05	FYE Mar/06	FYE Mar/06	FYE Mar/07
	ГIE Mai/04	int	end	int	end	int
Total Inventory Assets term end	9,594	10,842	10,216	11,879	10,694	13,745
+/- YoY	124.9%	111.7%	106.5%	109.6%	104.7%	115.7%
cf Sales +/- YoY	121.6%	107.8%	108.0%	115.4%	113.6%	108.7%

cf: Change of increase in Inventory Assets and Sales (YoY)



4. Overview of FYE March 2007 Full Year Plans (Consolidated/Non-consolidated)

'No change in plans for consolidated and non-consolidated forecast

							(unit: m	illion yen)		
	Conso	lidated fu	ll year pl	ans	cf: Non-con	cf: Non-consolidated full year plans				
	F	YE Marc	ch 2007		FYE March 2007					
	Dlass		YoY +/-		Dlass		YoY +/-			
	Plan	vs Sales		YoY	Plan	vs Sales		YoY		
Total Sales	60,845	100.0%	7,032	113.1%	58,676	100.0%	6,066	111.5%		
Gross Profit	33,579	55.2%	4,560	115.7%	32,313	55.1%	4,014	114.2%		
SGA	25,616	42.1%	4,260	120.0%	24,480	41.7%	3,668	117.6%		
Operating Profit	7,963	13.1%	300	103.9%	7,833	13.3%	346	104.6%		
Non Op. Exp.	▲ 53	-0.1%	▲ 28	219.9%	▲ 57	-0.1%	▲ 12	127.4%		
Ordinary Profit	7,910	13.0%	271	103.5%	7,776	13.3%	333	104.5%		
Extraordinary Profit & Loss	▲ 531	-0.9%	31	94.3%	▲ 523	-0.9%	47	91.6%		
Net Income	4,214	6.9%	137	103.4%	4,279	7.3%	246	106.1%		

Subsidiary Figo Co., Ltd. was consolidated in October 2005, thus actual figures of 5 months is included in the previous term.

5. Plans of Store Opening (and Closing)/Removal/Extension (UA Alone)

- 'This term: store opening 34, store closing due to re-branding 4. Number of stores at term end is planned to be 109.
- 'Changes in plans from announcement in 1Q
- GLR new business form noted as new SBU (last time + 1 store increase)
- Another Edition: store openings in 2H, 0 1
- Odette é Odile: store openings in 2H, 4 3 (to be opened at beginning of next term)
- Drawer: store openings in 2H, 1 2

By	Busin	ess, new openings of	f stores in	number						Planned r	enewals/ex	xtensions
			number of	1	tores pla		Transform	FYE Mar/07	store space		l/expansion planı	
			stores	full year	1Q+2Q	3Q+4Q	Close	estimate	at opening (m ²)	full year	1Q+2Q	3Q+4Q
		Total	79	34	18	16	4(109		3	2	1
		Existing UA	23				4	19	-	2	0	2
Core	UA	UA Label Image Store	4	1	1			5				
		New UA	0	5	3	2		5	198 ~ 462			
biz.		B&Y	0	4	2	2		4	165~330			
	GLR	GLR	24	4	1	3		28	264 ~ 330			
	GLK	GLR new form	3	2	1	1		5	83 ~ 99			
	СН	СН	3					3	-			
		Another Edition	7	4	3	1		11	83~116	1	1	
		Changes	1	2	2			3	-			
SBU		Oditte é Odile	6	7	4	3		13	50 ~ 66			
		DRAWER	2	2		2		4	approx. 165			
		DARJEELING DAYS	4					4	-			
		New SBU	0	2		2		2	-			
T . I		TOKISHIRAZU	2					2	-			
Labs		Liquor, woman & tears	0	1	1			1	approx. 50			

UA Label Image Store = (THE SO VEREIGN HO USE×1, District UNITED ARROWS×1, Changes UNITED ARROWS×2, Cath Kidston×1)

2 stores of Change UNITED ARROWS transformed business from SBU to Label Image Store from the second half of the fiscal year. Above reflects change as if in f

cf: Details of store opening/removal/extension (definite projects only)

form	biz	business unit	outline	timing	store name	name of facility	space (m ²)	opening day	re fe rre nce
			trans fe r	Sep	Kobe Motomachi	roadside store	floor space 490	1-Sep	
		New UA	removal	Sep	Fukuoka	VIORO (new facility)	floor space 574	15-Sep	
	UA		trans fe r	Sep	Yurakucho	Yurakucho SEIBU	floor space 423	9-Sep	
	UA	B&Y UA	new	Sep	Fukuoka	roadside store	floor space 445	15-Sep	
		DOCTUA	new	Sep	Yurakucho	Yurakucho SEIBU	floor space 212	9-Sep	
		UA label image store	new	Sep	Cath Kidston Daikanyama	roadside store	floor space 109	16-Sep	
	GLR	GLR general store	new	Sep	Kawasaki	LAZONA Kawasaki Plaza	floor space 412	28-Sep	
New		GLR new biz form store	new	Sep	FACADE Fukuoka SOLAKIA PLAZA	SOLARIA PLAZA	floor space 86	9-Sep	
Openings			new	Apr	Shibuya	Shibuya PARCO	floor space 79	14-Apr	
		Another Edition	new	Apr	Sapporo	STELLA PLACE	floor space 112	29-Apr	
			new	Sep	Machida	near Machida Station	floor space 106	28-Sep	
		Iswal Changes	new	Sep	Fukuoka SOLARIA PLAZA	SOLARIA PLAZA	floor space 100	9-Sep	
	S.B.U.	Jewel Changes	new	Sep	Roppongi Hills	ROPPONGI HILLS	floor space 126	15-Sep	
		01-#- (011-	new	Apr	Ikebukuro	Ikebukuro PARCO	floor space 69	27-Apr	
		Odette é Odile	new	Sep	Fukuoka	VIORO (new facility)	floor space 88	15-Sep	
			new	Sep	Namba MARUI	Namba MARUI	floor space 80	22-Sep	
			new	Sep	Yurakucho Hankyu	Yurakucho HANKYU	floor space 51	6-Sep	
				San	Liquor, woman and tears	Minami-Aoyama (roadside)	floor space 66	1-Sep	
	UA labs	Liquor, woman and tears	ne w	Sep	Erquor, noman and tears		· · · · · · · · · · · · · · · · · · ·		
Transfer	UA labs S.B.U.	Liquor, woman and tears Another Edition	ne w trans fe r	Sep	Fukuoka	SOLARIA PLAZA	floor space 89	9-Sep	
	S.B.U.	Another Edition	trans fe r	Sep	1 2		floor space 89		
	S.B.U.	Another Edition	trans fe r	Sep	Fukuoka		floor space 89		referrence
Detai	S.B.U. ils of ste	Another Edition pre opening/removal/e	transfer xtension in 2H	Sep (defini	Fukuoka te projects only, possibility	y of opening at beginni	floor space 89 ng of next term)	9-Sep	referrence completed
Detai	S.B.U. ils of sto biz	Another Edition ore opening/removal/e business unit	transfer xtension in 2H outline	Sep (defini timing	Fukuoka te projects only, possibility store name	y of opening at beginni name of facility	floor space 89 ng of next term) space (m ²)	9-Sep opening day	
Detai	S.B.U. ils of ste	Another Edition ore opening/removal/e business unit	transfer xtension in 2H outline new	Sep (defini timing Oct	Fukuoka te projects only, possibility store name Kobe Sannomiya	of opening at beginni name of facility M-INT KOBE	floor space 89 ng of next term) space (m²) total space 241	9-Sep opening day 4-Oct	
Detai	S.B.U. ils of sto biz	Another Edition ore opening/removal/e business unit	transfer xtension in 2H outline new transfer	Sep I (defini timing Oct Spring	Fukuoka te projects only, possibility store name Kobe Sannomiya Niigata	y of opening at beginni name of facility M-INT KOBE BILLBOARD PLACE	floor space 89 ng of next term) space (m ²) total space 241 total space 231	9-Sep opening day 4-Oct next spring	
Detai	S.B.U. ils of sto biz	Another Edition pre opening/removal/e business unit New UA	transfer xtension in 2H outline new transfer new	Sep (defini timing Oct Spring Spring	Fukuoka te projects only, possibility store name Kobe Sannomiya Niigata Marunouchi	y of opening at beginni name of facility M-INT KOBE BILLBO ARD PLACE SHIN-MARUNOUCHI BUILDING	floor space 89 ng of next term) space (m ²) total space 241 total space 231 total space 545	9-Sep opening day 4-Oct next spring next spring	completed
Detai form New	S.B.U. ils of sto biz	Another Edition pre opening/removal/e business unit New UA	transfer xtension in 2H outline new transfer new new	Sep (defini timing Oct Spring Spring Oct	Fukuoka te projects only, possibility store name Kobe Sannomiya Niigata Marunouchi Kobe Sannomiya	y of opening at beginni name of facility M-INT KOBE BILLBOARD PLACE SHIN-MARUNOUCHI BUILDING M-INT KOBE	floor space 89 ng of next term) space (m ²) total space 241 total space 231 total space 545 total space 354	9-Sep opening day 4-Oct next spring next spring 4-Oct	completed
Detai form New	S.B.U. ils of sta biz UA	Another Edition pre opening/removal/e business unit New UA B & Y UA	transfer xtension in 2H outline new transfer new new new	Sep (defini timing Oct Spring Spring Oct Spring	Fukuoka te projects only, possibility store name Kobe Sannomiya Niigata Marunouchi Kobe Sannomiya Niigata	y of opening at beginni name of facility M-INT KOBE BILLBO ARD PLACE SHINMARUNOUCH BUILDING M-INT KOBE Niigata City	floor space 89 ng of next term) space (m ²) total space 241 total space 231 total space 545 total space 354 total space 274	9-Sep opening day 4-Oct next spring next spring 4-Oct next spring	completed completed
Detai form New	S.B.U. ils of sta biz UA	Another Edition re opening/removal/e business unit New UA B & Y UA GLR general store	transfer xtension in 2H outline new transfer new new new	Sep (defini timing Oct Spring Spring Oct Spring Nov	Fukuoka te projects only, possibility store name Kobe Sannomiya Niigata Marunouchi Kobe Sannomiya Niigata Kanazawa	y of opening at beginni name of facility M-INT KOBE BILLBOARD PLACE SHN-MARUNOUCH BUILDING M-INT KOBE Niigata City Kanazawa FORUS	floor space 89 ng of next term) space (m ²) total space 241 total space 231 total space 545 total space 354 total space 274 total space 333	9-Sep opening day 4-Oct next spring next spring 4-Oct next spring 2-Nov	completed completed
Detai form New	S.B.U. ils of sta biz UA	Another Edition pre opening/removal/e business unit New UA B & Y UA	transfer xtension in 2H outline new transfer new new new new	Sep (defini timing Oct Spring Oct Spring Oct Spring Nov Spring	Fukuoka te projects only, possibility store name Kobe Sannomiya Niigata Marunouchi Kobe Sannomiya Niigata Kanazawa LaLaport YOKOHAMA	y of opening at beginni name of facility M-INT KOBE BILLBOARD PLACE SHIN-MARUNOUCH BUILDING M-INT KOBE Niigata City Kanazawa FORUS LaLaport YOKOHAMA	floor space 89 ng of next term) space (m ²) total space 241 total space 231 total space 545 total space 354 total space 274 total space 333 total space 418	9-Sep opening day 4-Oct next spring 4-Oct next spring 2-Nov next spring	completed completed
Detai form New	S.B.U. ils of sta biz UA	Another Edition re opening/removal/e business unit New UA B & Y UA GLR general store	transfer xtension in 2H outline new transfer new new new new new	Sep (defini timing Oct Spring Spring Oct Spring Nov Spring Mar Oct	Fukuoka te projects only, possibility store name Kobe Sannomiya Niigata Marunouchi Kobe Sannomiya Niigata Kanazawa LaLaport YOKOHAMA Shibuya	v of opening at beginni name of facility M-INT KOBE BILLBOARD PLACE SHIN-MARUNOUCH BUILDING M-INT KOBE Niigata City Kanazawa FORUS LaLaport YOKOHAMA Shibuya district	floor space 89 ng of next term) space (m ²) total space 241 total space 231 total space 545 total space 354 total space 333 total space 418 total space 266	9-Sep opening day 4-Oct next spring 4-Oct next spring 2-Nov next spring next March	completed completed completed
Detai form New	S.B.U. ils of sta biz UA GLR	Another Edition pre opening/removal/e business unit New UA B & Y UA GLR general store GLR new DIZ form store	transfer xtension in 2H outline new transfer new new new new new new	Sep (defini fiming Oct Spring Oct Spring Nov Spring Mar Oct Spring	Fukuoka te projects only, possibility store name Kobe Sannomiya Niigata Marunouchi Kobe Sannomiya Niigata Kanazawa LaLaport YOKOHAMA Shibuya FAÇADE Shinjuku MYLORD Omiya	v of opening at beginni name of facility M-INT KOBE BILLBOARD PLACE SHIN-MARUNOUCH BUILDING M-INT KOBE Niigata City Kanazawa FORUS LaLaport YOKOHAMA Shibuya district Shinjuku MYLORD	floor space 89 ng of next term) space (m ²) total space 241 total space 231 total space 545 total space 354 total space 333 total space 418 total space 266 total space 53	9-Sep opening day 4-Oct next spring 4-Oct next spring 2-Nov next spring next March 13-Oct	completed completed completed
Detai form New	S.B.U. ils of sta biz UA GLR	Another Edition ore opening/removal/e business unit New UA B & Y UA GLR general store GLR new DIZ form store Another Edition	transfer xtension in 2H outline new transfer new new new new new new new	Sep (defini fiming Oct Spring Oct Spring Nov Spring Mar Oct Spring	Fukuoka te projects only, possibility store name Kobe Sannomiya Niigata Marunouchi Kobe Sannomiya Niigata Kanazawa LaLaport YOKOHAMA Shibuya FAÇADE Shinjuku MYLORD Omiya	v of opening at beginni name of facility M-INT KOBE BILLBOARD PLACE SHIN-MARUNUCHI BUILDING M-INT KOBE Niigata City Kanazawa FORUS LaLaport YOKOHAMA Shibuya district Shinjuku MYLORD Omiya-ku, Saitama	floor space 89 ng of next term) space (m ²) total space 241 total space 231 total space 545 total space 354 total space 333 total space 418 total space 266 total space 53 total space 139	9-Sep opening day 4-Oct next spring 4-Oct next spring 2-Nov next spring next March 13-Oct next spring	completed completed completed
Detai form New	S.B.U. ils of sta biz UA GLR	Another Edition ore opening/removal/e business unit New UA B & Y UA GLR general store GLR new DIZ form store Another Edition	transfer xtension in 2H outline new transfer new new new new new new new new	Sep (defini timing Oct Spring Spring Nov Spring Mar Oct Spring Spring Spring	Fukuoka Fukuoka te projects only, possibility store name Kobe Sannomiya Niigata Marunouchi Kobe Sannomiya Niigata Kanazawa LaLaport YOKOHAMA Shibuya FAÇADE Shinjuku MYLORD Omiya Niigata	y of opening at beginni name of facility M-INT KOBE BILLBOARD PLACE SHIN-MARUNOUCH BUILDING M-INT KOBE Niigata City Kanazawa FORUS LaLaport YOKOHAMA Shibuya district Shinjuku MYLORD Omiya-ku, Saitama Niigata City	floor space 89 ng of next term) space (m ²) total space 241 total space 231 total space 354 total space 354 total space 274 total space 333 total space 418 total space 53 total space 139 total space 101	9-Sep opening day 4-Oct next spring 4-Oct next spring 2-Nov next spring next March 13-Oct next spring next spring	completed completed completed
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Total space is indicated for undecided floor spaces. Floor spaces are approximately 80% to 85% of total space.

UNITED ARROWS LTD.

.Summary of 1H and Plans in 2H and onwards

1. Summary of first half of the fiscal year

Overall business performance

- Consolidated sales landed at planned level, profit at each level overwhelmed initial plans
- Business unit sales of UNITED ARROWS LTD. alone did not reach planned goals but gross profit and profit at each level overwhelmed plans
- Sales and profitability of subsidiary Figo Co., Ltd. overwhelmed plans and performed well

	III over all business per for manee										
		Actual (Bn yen)	YoY	vs plan							
Cor	nsolidated sales	26.7	-	99.9%							
UA	alone sales	25.6	108.7%	99.5%							
	Business unit total	23.4	108.5%	98.4%							
	Outlet	2.2	110.7%	112.4%							
Cor	solidated gross profit	14.8	-	101.1%							
Cor	nsolidated ordinary profit	2.6	-	112.9%							
Cor	solidated net profit	1.2	-	109.1%							

1H overall business performance



Points of Management in 1H

- Strengthening board members and staff section
- Strengthening line section, particularly UA division
- Start re-branding of UA business store brand to meet diversifying customer needs
- Promote high priority issues (strengthen "sales" and "merchandise" section) for the

future

Improve gross profit margin by continuing to control purchase cost

Tasks in 1H

' Business unit sales did not meet goals (vs plan 98.4%) and sales of existing stores were short of previous year (existing store sales 99.2% YoY)

• Number of customers buying at existing stores moved negative YoY (1H accumulated 92.1%)

2. Summary of strategies for 2H and onwards considering 1H issues



3. Main Points of Issues (Core Area)



Main points of issue (strengthening each section centering core area)

UA business

- Supply insufficiency of merchandise caused by re-branding of store brand
- Modify interior design of BEAUTY & YOUTH UNITED ARROWS
- Improve acknowledgement of re-branding

Core area (previous page)

GLR business

- Settle fashion director (Men's/Women's) to realize solid merchandize planning (in November)
- · Evolve store environment and strengthen sales promotion by placing market planning division (in October)
- · Service training by department manager (namely Fujisawa-juku), strengthen employment

Strengthen service of staff section

• Support business department and strengthen forecast function (business forecast) by placing business management department (in November)

• Examine human resource system to improve ES (employee satisfaction)

· Examine store opening strengthened by cooperation among departments

Start planning new mid to long term strategy

• Building new mid to long term strategies by strengthening members of board, business department and indirect business departments from all directions

For reference: progress of high priority issues

Promotion of 52-Weeks Merchandizing

- GLR business: product planning reflecting S/S 2006
- (wholeness, by time difference, etc.)
- UA business: building weekly product plan and action plan for S/S 2007

Strengthening CRM using house cards as a start point

 Build special division to prepare promotion throughout the company (as of Oct 1), preparation to create management plan and introduce analyzing tool

• GLR business: introduce house cards in all stores from end of September

introduction in all three main businesses

Total card holders throughout the company at end of September: approx 26 million people

Strengthening self-planned products

• UA business: Placing apparel experienced manager as head of men's merchandise division. Proceed apparel type operation in both men's and women's merchandise

A certain level of results were seen in women's F/W 2006.

• GLR business: placing fashion director and strengthening product planning reflecting S/S 2006.

Improving efficiency of store front services • sufficient pre-education to registered short time workers immediate sales force additional effect: cover lack of part time workers with talented short time workers by promotion to part time workers (cf. working hours of short time workers: average 5 to 6 hours,

part time workers: average 8 hours)

 Improve efficiency of incidental store operation: classify incidental operation into 85 different categories. Start service system

registration and making process manual