

# **Fiscal Year Ending March 2021**

## **First Half Earnings Announcement**

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November 5, 2020

UNITED ARROWS LTD.

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Note: In this earnings announcement, fractional sums of less than one million yen are rounded down and percentages are calculated from raw data.

#### Cautionary Statement

Descriptions for earnings forecasts and descriptions other than objective facts in this document are based on decisions made by UNITED ARROWS LTD. in light of information obtainable as of the date of this report and, therefore, include risks and uncertainties. Actual earnings may differ materially from forecasts due to global economic trends, market conditions and other factors. Investors are asked to refrain from making investment decisions based solely on the information contained in this document.

**(1) Abbreviations used throughout this report: The following abbreviations may be used for each Group business, store brand, and consolidated subsidiary.**

UA = UNITED ARROWS; BY = BEAUTY&YOUTH UNITED ARROWS; monkey time = monkey time BEAUTY&YOUTH UNITED ARROWS; District = District UNITED ARROWS; GLR = UNITED ARROWS green label relaxing; WORK TRIP OUTFITS GLR = WORK TRIP OUTFITS GREEN LABEL RELAXING; Lurow GLR = Lurow GREEN LABEL RELAXING; THE AIRPORT STORE = THE AIRPORT STORE UNITED ARROWS LTD.; THE STATION STORE = THE STATION STORE UNITED ARROWS LTD.; CHJP = CHROME HEARTS JP, GK; CH = CHROME HEARTS

**(2) The store brands contained within Business Unit I and Business Unit II are as follows.**

Business Unit I: UA, District, THE SOVEREIGN HOUSE, ASTRAET, THE AIRPORT STORE, BY, monkey time, STEVEN ALAN, ROKU, H BEAUTY&YOUTH, Odette e Odile, DRAWER

Business Unit II: GLR, WORK TRIP OUTFITS GLR, Lurow GLR, EMMEL REFINES, and THE STATION STORE

# **I. Overview of Business Results for the Six-Month Period Ended September 30, 2020**

## Consolidated P/L (for details, see slides 5-7 and 10-12)

- Despite decreases in revenue and income, the extent of the contraction narrowed in 2Q
- Sales: YoY decrease of 28.6% (from down 40.8% in 1Q to down 16.2% in 2Q)
- Gross margin: Down 8.7 percentage points YoY to 42.9%. Despite effects from an increase in markdown sales of spring and summer items and other factors, the extent of the contraction narrowed in 2Q
- SGA expenses to sales ratio: Up 9.4 percentage points YoY to 55.8%. Although the sales ratio deteriorated due to lower revenue, the extent of the contraction narrowed in 2Q
- Operating loss: ¥6,840 million (¥5,019 million in 1Q, ¥1,820 million in 2Q)

## Non-Consolidated Sales (for details, see slides 8 and 9)

- Non-consolidated sales: YoY decrease of 28.1% (from down 40.0% in 1Q to down 15.4% in 2Q)
- Existing store sales of retail and online: YoY decrease of 29.7% (from down 37.0% in 1Q to down 21.3% in 2Q)

## Inventory (for details, see slide 13)

- Inventory: YoY increase of 2.9%, showing a plunge in the growth rate from the YoY increase of 15.4% at the end of 1Q

## Opening and Closing of Stores (for details, see slides 15 and 16)

- FY21 1H results (Group total): Opened 14 new stores; Closed 10 stores; Operated 363 stores as of the end of 2Q

## Group Companies (for details, see slide 17; status of major consolidated subsidiaries is as outlined below)

- FIGO CO., LTD., COEN CO., LTD., CHJP: Despite a decrease in revenue on a cumulative basis, the extent of the contraction narrowed in 2Q thanks to the resumption of store operations, etc.

## Revision of Full-Year Earnings Forecasts (for details, see slide 18)

- FY2021 full-year plan disclosed based on a range (i.e., upper and lower limits) in 1Q has been unified, disclosing items up to net income/loss
- We expect to post approximately ¥1,500 million in product valuation loss on products of the 2020 spring and summer season in light of excessive inventories due to the COVID-19 pandemic (cost of sales)
- Operating loss: ¥6,500 million (¥5,000 million excluding the above-mentioned valuation loss); Ordinary loss: ¥5,300 million (¥3,800 million excluding the above-mentioned valuation loss); Net loss: ¥6,070 million are expected

## ■ Consolidated P/L Overview

### Cumulative 2Q: Despite decreases in revenue and income, the extent of the contraction narrowed in 2Q (please refer to the next slide)

- Sales: YoY decrease of 28.6%; Operating loss: ¥6,840 million, showing decreases in revenue and income (operating loss: ¥5,019 million in 1Q, ¥1,820 million in 2Q)
- Gross margin: Down 8.7 percentage points YoY to 42.9%. Despite effects from an increase in markdown sales of spring and summer items and other factors, the extent of the contraction narrowed in 2Q
- SGA expenses to sales ratio: Up 9.4 percentage points YoY to 55.8%. Although the sales ratio deteriorated due to lower revenue, the extent of the contraction narrowed in 2Q
- Ordinary loss: ¥5,787 million after posting a governmental subsidy to help defray costs relating to layoffs of ¥943 million as non-operating income
- Quarterly net loss: ¥5,097 million after posting impairment loss relating to stores, etc., of ¥792 million as extraordinary loss

(Millions of yen)

	Consolidated FY21 1H				FY20 1H	
	Results	vs. Sales	YoY increase (decrease) %		Results	vs. Sales
Sales	<b>53,259</b>	100.0%	(21,317)	71.4%	74,576	100.0%
Gross Profit	<b>22,870</b>	42.9%	(15,651)	59.4%	38,521	51.7%
SGA Expenses	<b>29,710</b>	55.8%	(4,907)	85.8%	34,617	46.4%
Operating Income	<b>(6,840)</b>	-12.8%	(10,744)	—	3,903	5.2%
Non-Operating P/L	<b>1,052</b>	2.0%	1,063	—	(10)	0.0%
Ordinary Income	<b>(5,787)</b>	-10.9%	(9,680)	—	3,893	5.2%
Extraordinary P/L	<b>(809)</b>	-1.5%	(424)	—	(385)	-0.5%
Net Income Attributable to Owners of Parent	<b>(5,097)</b>	-9.6%	(7,040)	—	1,942	2.6%

## ■ Reference: Consolidated P/L Overview by 1Q and 2Q

**Decline in revenue slowed down after bottoming out in 1Q and the gross margin/SGA expense to sales ratio improved, resulting in narrowing the extent of the decrease in income**

- Sales: Changed from YoY decrease of 40.8% in 1Q to 16.2% in 2Q
- Gross margin YoY difference: Changed from down 11.3 percentage points in 1Q to down 5.9 percentage points in 2Q
- SGA expense to sales ratio YoY difference: Changed from up 19.7 percentage points in 1Q to up 2.0 percentage points in 2Q
- Operating income YoY difference: Changed from down ¥8,162 million in 1Q to down ¥2,581 million in 2Q
- Ordinary income YoY difference: Changed from down ¥8,058 million in 1Q to down ¥1,621 million in 2Q
- Quarterly net income YoY difference: Changed from down ¥5,497 million in 1Q to down ¥1,543 million in 2Q

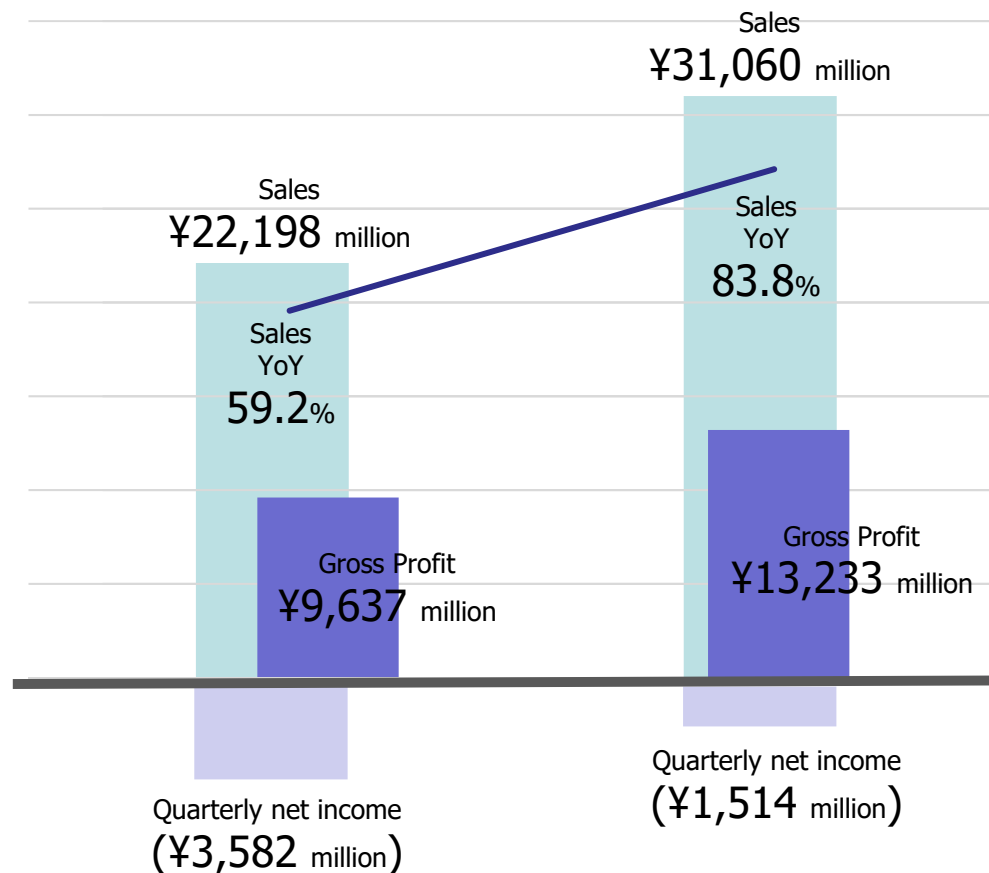
(Millions of yen)

	Consolidated 1Q FY21 (three months)						Consolidated 2Q FY21 (three months)					
	Results	YoY increase (decrease)			1Q FY20 vs.	vs. Sales	Results	YoY increase (decrease)			2Q FY20 vs.	vs. Sales
		vs. Sales	%		Results	Sales		vs. Sales	%		Results	Sales
Sales	22,198	100.0%	(15,306) 59.2%		37,505	100.0%		31,060	100.0%	(6,010) 83.8%	37,070	100.0%
Gross Profit	9,637	43.4%	(10,895) 46.9%		20,532	54.7%	-11.3%	13,233	42.6%	(4,755) 73.6%	17,989	48.5%
SGA Expenses	14,656	66.0%	(2,732) 84.3%		17,389	46.4%	19.7%	15,054	48.5%	(2,174) 87.4%	17,228	46.5%
Operating Income	(5,019)	-	(8,162) -		3,143	8.4%		(1,820)	-5.9%	(2,581) —	760	2.1%
Non-Operating P/L	78	0.4%	103 -		(24)	-		973	3.1%	960 7009%	13	0.0%
Ordinary Income	(4,940)	-	(8,058) -		3,118	8.3%		(847)	-2.7%	(1,621) —	774	2.1%
Extraordinary P/L	(9)	-	21 -		(31)	-		(800)	-2.6%	(446) —	(353)	-1.0%
Net Income Attributable to Owners of Parent	(3,582)	-	(5,497) -		1,914	5.1%		(1,514)	-4.9%	(1,543) —	28	0.1%

# ■ Reference: Consolidated P/L Overview by 1Q and 2Q — Graph of Major Items

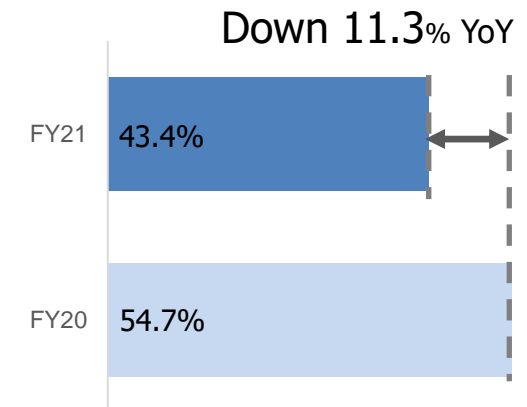
- Sales, gross profit, quarterly net income, and sales YoY by 1Q and 2Q FY2021

1Q (three months)      2Q (three months)

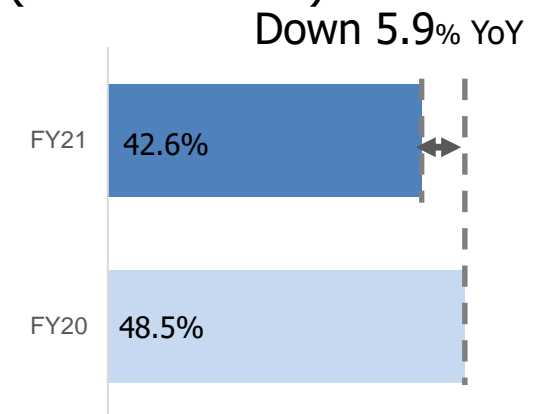


- Gross margin by 1Q and 2Q YoY comparison

1Q (three months)



2Q (three months)



## ■ Non-Consolidated Sales Results by Sales Channel

**Sales: Down 28.1% YoY; Existing store sales: Down 29.7% YoY, Extent of decrease narrowed after bottoming out in 1Q**

- Non-consolidated sales: Changed from YoY decrease of 40.0% in 1Q to 15.4% in 2Q
- Existing store sales of retail and online: Changed from YoY decrease of 37.0% in 1Q to 21.3% in 2Q
- Percentage of online sales: 36.9%, up 15.4 percentage points YoY

(Millions of yen)

	Non-Consolidated FY21 1H				FY20 1H Results	
	Results	Composition ratio	YoY increase (decrease)		Composition ratio	
			%			
Non-Consolidated Sales	<b>43,740</b>	100.0%	(17,087)	71.9%	60,827	100.0%
Total Business Unit Sales	<b>37,181</b>	85.0%	(15,144)	71.1%	52,325	86.0%
Retail	<b>20,683</b>	47.3%	(18,106)	53.3%	38,789	63.8%
Online	<b>16,151</b>	36.9%	3,053	123.3%	13,098	21.5%
Other (wholesale, etc.)	<b>346</b>	0.8%	(90)	79.2%	437	0.7%
Outlet, etc.	<b>6,559</b>	15.0%	(1,943)	77.1%	8,502	14.0%

	Existing Store Sales YoY (asterisk indicates reference data)		
	Sales	Number of customers	Ave. spend per customer
Retail + Online	70.3%	84.0% *	80.6% *
Retail	51.7%	58.4%	88.6%
Online	120.5%	144.0% *	85.6% *

\*Data on the number of customers and average spend per customer for retail and online as well as for existing online stores are calculated using data available to the Company through its own online stores and ZOZOTOWN stores.



**Both business units saw a decrease in revenue; existing store sales of retail and online declined YoY; but sales of casual products showed a sign of recovery ahead of other products in 2Q**

(Millions of yen)

	Non-Consolidated FY21 1H		
	Results	YoY increase (decrease) %	FY20 1H Results
Total Business Unit Sales	37,181	(15,144) 71.1%	52,325
Business Unit I	25,525	(8,924) 74.1%	34,449
Business Unit II	11,656	(6,219) 65.2%	17,875

Existing store sales YoY

	Retail + Online	Retail	Online
Business Unit I	73.0%	54.1%	121.4%
Business Unit II	65.3%	47.4%	118.7%

Note: Please refer to slide 2 for a list of the store brands included in each business unit.

**Consolidated gross margin: Down 8.7 percentage points YoY to 42.9%**

**Major factors that caused gross margin difference from 6-month period of FY20 (impact on the overall gross margin) are described below.**

Gross margin for 1H of FY21	42.9%
Gross margin for 1H of FY20	51.7%
Difference	-8.7pt

■ Factors that impacted the consolidated gross margin and the levels of overall impact

		Remarks
Impact of movements in the gross margin of UNITED ARROWS LTD.'s total business units	-6.0pt	Gross margin of the total business unit: Down 8.4 percentage points YoY. Expansion of markdown sales aiming to further reduce spring and summer items in stock
Impact of movements in the gross margin of UNITED ARROWS LTD.'s outlet and other stores	-0.9pt	YoY decrease of 6.8 percentage points in the gross margin of UNITED ARROWS LTD.'s outlet and other stores. Increase in markdown sales aiming to further reduce items in stock, decrease in the percentage of exclusive product sales, etc.
Impact of movements in other costs at UNITED ARROWS LTD.	-1.4pt	Product valuation loss, increase in disposal of products, etc.
Other factors (subsidiary trends, consolidated adjustments, sales composition, etc.)	-0.5pt	Expansion of markdown sales aiming to further reduce certain subsidiaries' spring and summer items in stock, and increase in the percentage of outlet sales

Note: Details of factors that impacted the consolidated gross margin on a 1H, 2H, and full-year basis in the past two years are included in the attachment at the end of this document.

# ■ Reference: Consolidated Gross Margin Overview by 1Q and 2Q

## ■ 1Q (three months)

Gross margin for 1Q FY21	43.4%
Gross margin for 1Q FY20	54.7%
Difference	-11.3pt

## ■ Factors that impacted the consolidated gross margin and the levels of overall impact

Impact of movements in the gross margin of UNITED ARROWS LTD.'s total business units	-7.8pt
Impact of movements in the gross margin of UNITED ARROWS LTD.'s outlet and other stores	-0.2pt
Impact of movements in other costs at UNITED ARROWS LTD.	-3.1pt
Other factors (subsidiary trends, consolidated adjustments, sales composition, etc.)	-0.1pt

## Remarks

Gross margin of the total business unit: Down 10.9 percentage points YoY. Expansion of markdown sales aiming to reduce spring and summer items in stock (mainly sold at a fixed price in the previous year)
YoY decrease of 2.4 percentage points in the gross margin of UNITED ARROWS LTD.'s outlet and other stores. Expansion of markdown sales aiming to further reduce items in stock
Product valuation loss increased due to increased in-stock items and markdown sales
Expansion of markdown sales aiming to further reduce certain subsidiaries' spring and summer items in stock

## ■ 2Q (three months)

Gross margin for 2Q FY21	42.6%
Gross margin for 2Q FY20	48.5%
Difference	-5.9pt

## ■ Factors that impacted the consolidated gross margin and the levels of overall impact

Impact of movements in the gross margin of UNITED ARROWS LTD.'s total business units	-3.7pt
Impact of movements in the gross margin of UNITED ARROWS LTD.'s outlet and other stores	-1.1pt
Impact of movements in other costs at UNITED ARROWS LTD.	-0.0pt
Other factors (subsidiary trends, consolidated adjustments, sales composition, etc.)	-1.0pt

## Remarks

Gross margin of the total business unit: Down 5.6 percentage points YoY. Despite the continuation of markdown sales of spring and summer items, the difference narrowed as there was also a sale period in 2Q FY20
YoY decrease of 7.8 percentage points in the gross margin of UNITED ARROWS LTD.'s outlet and other stores. Further reduction in regular business products, and decrease in the percentage of exclusive product sales
There were increases and decreases in the breakdown, but we see almost no impact on consolidated results considering other costs in total
Expansion of markdown sales at some subsidiaries, and increase in the percentage of outlet sales

Note: Details of factors that impacted the consolidated gross margin on a 1H, 2H, and full-year basis in the past two years are included in the attachment at the end of this document.

## ■ Consolidated SGA Expenses Overview

**YoY decrease of 14.2%; SGA expense to sales ratio increased 9.4 percentage points YoY to 55.8%** (up 19.7 percentage points in 1Q, up 2.0 percentage points in 2Q)

**Although the SGA expense to sales ratio deteriorated due to the closure of stores, etc., in 1Q, the extent of the deterioration narrowed thanks to the resumption of store operations, cost reductions, and other factors in 2Q**

(Comments referring to individual expense items that increased or decreased significantly as an amount)

- Personnel expenses: Decreases in bonuses, overtime allowances, etc.
- Rent: Decreases due to the closure of physical stores in 1Q and a decline in revenue in 1Q and 2Q
- Other: Decreases due to variable expenses stemming from lower revenue (logistics cost, outsourcing service expenses, credit card fees, etc.) and a reduction in fixed costs

(Millions of yen)

	Consolidated FY21 1H						
	Results	YoY increase (decrease)		vs. Sales	FY20 1H Results	vs. Sales	
		vs. Sales	%	Change			
Sales	53,259	100.0%	(21,317)	71.4%	0.0%	74,576	100.0%
SGA Expenses	29,710	55.8%	(4,907)	85.8%	9.4%	34,617	46.4%
Advertising Expenses	1,608	3.0%	(107)	93.7%	0.7%	1,715	2.3%
Personnel Expenses	11,247	21.1%	(1,339)	89.4%	4.2%	12,586	16.9%
Rent	9,116	17.1%	(1,639)	84.8%	2.7%	10,756	14.4%
Depreciation	867	1.6%	(88)	90.7%	0.3%	956	1.3%
Other	6,870	12.9%	(1,731)	79.9%	1.4%	8,602	11.5%

Note: Details pertaining to consolidated SGA expenses to sales ratios by major expenditure item on a 1H, 2H, and full-year basis in the past two years are included in the attachment at the end of this document.

## ■ Consolidated B/S Overview

**Consolidated total assets of ¥74,394 million on September 30, 2020, up 0.4% from September 30, 2019 and up 6.3% from March 31, 2020**

(Comments refer to changes from September 30, 2019)

- Current Assets: Increase in inventories, and decrease in accounts receivable-other
- Noncurrent Assets: Increase in buildings and structures, decrease due to depreciation, and increase in deferred tax assets
- Current Liabilities: Increase in short-term loans payable, and decreases in accounts payable-trade, accounts payable, and provision for bonuses
- Net assets: Decrease in surplus
- \* Balance of short and long-term loans payable: ¥17,900 million, up 163.2% YoY
- \* Inventories: Up 2.9% YoY to ¥29,526 million (the extent of increase narrowed from YoY increase of 15.4% at the end of 1Q due to lower procurement for products of the fall and winter season)

	Consolidated FY21 1H-End								(Millions of yen) References FY21 1Q-End	
	Results	Composition ratio	vs. FY20 1H- End	vs. FY20-End	FY20 1H-End Results	Composition ratio	FY20-End Results	Composition ratio	Results	vs. FY20 1Q- End
Total Assets	<b>74,394</b>	100.0%	100.4%	106.3%	74,079	100.0%	70,007	100.0%	76,292	105.1%
Current Assets	<b>47,878</b>	64.4%	100.0%	104.1%	47,860	64.6%	45,997	65.7%	49,805	105.9%
(of which, Inventory)	<b>29,526</b>	39.7%	102.9%	105.6%	28,703	38.7%	27,949	39.9%	31,212	115.4%
Noncurrent Assets	<b>26,515</b>	35.6%	101.1%	110.4%	26,219	35.4%	24,009	34.3%	26,487	103.5%
Current Liabilities	<b>34,109</b>	45.8%	115.0%	144.2%	29,672	40.1%	23,658	33.8%	35,052	123.0%
Noncurrent Liabilities	<b>4,381</b>	5.9%	102.2%	102.5%	4,286	5.8%	4,275	6.1%	4,410	104.0%
Total Net Assets	<b>35,903</b>	48.3%	89.5%	85.3%	40,121	54.2%	42,072	60.1%	36,829	92.3%
Reference: Balance of short- and long-term loans payable	<b>17,900</b>	24.1%	263.2%	389.1%	6,800	9.2%	4,600	6.6%	18,700	267.1%

## Cash and cash equivalents on September 2020: ¥6,268 million

- Cash flow from operating activities  
(major cash inflows): Depreciation of ¥868 million  
(Major cash inflows): ¥1,577 million increase in inventories, ¥1,163 million decrease in other current liabilities
- Cash flow from investing activities  
(major cash outflows): Purchases of property, plant and equipment for ¥1,347 million
- Cash flow from financing activities  
(major cash inflows): ¥13,300 million increase in short-term loans payable  
(major cash outflows): Payment of ¥1,728 million for cash dividends

	(Millions of yen)	
	Consolidated FY21 1H Results	FY20 1H Results
Cash flows from operating activities (sub-total)	<b>(9,724)</b>	3,265
Cash flows from operating activities	<b>(9,159)</b>	1,544
Cash flows from investing activities	<b>(1,879)</b>	(1,980)
Cash flows from financing activities	<b>11,571</b>	974
Cash and cash equivalents at the end of the quarter	<b>6,268</b>	6,389

## ■ Opening and Closing of Stores in FY2021 1H (Group total)

- FY21 1H results (Group total): Opened 14 new stores; Closed 10 stores; Operated 363 stores as of the end of 2Q

	FY21 1H Results			
	No. of stores as of FY20-end	Opened	Closed	No. of stores as of 1H-end
<b>Group Total</b>	<b>359</b>	<b>14</b>	<b>10</b>	<b>363</b>
UNITED ARROWS LTD.	241	11	9	243
FIGO CO., LTD.	16			16
COEN CO., LTD.	85	3	1	87
UNITED ARROWS TAIWAN LTD.	7			7
CHROME HEARTS JP, GK	10			10

Reference: Breakdown for UNITED ARROWS LTD.

Business Unit I	113	6		119
Business Unit II	101	4	9	96
Outlet	27	1		28

■ Reference: Opening and Closing of Retail Stores by Store Brand of UNITED ARROWS LTD.

	FY21 1H Results			
	No. of stores as of FY20-end	Opened	Closed	No. of stores as of 1H-end
<b>UNITED ARROWS LTD. Total</b>	<b>241</b>	<b>11</b>	<b>9</b>	<b>243</b>
<b>Business Unit I Total</b>	<b>113</b>	<b>6</b>	<b>0</b>	<b>119</b>
UNITED ARROWS (General Merchandise Store)	14	2	0	16
UNITED ARROWS	25	0	0	25
BEAUTY&YOUTH	38	0	0	38
Others	36	4	0	40
<b>Business Unit II Total</b>	<b>101</b>	<b>4</b>	<b>9</b>	<b>96</b>
Green Label Relaxing	83	2	1	84
Others	18	2	8	12
Outlet	27	1	0	28



Domestic subsidiaries: Despite a decrease in revenue on a cumulative basis, the extent of the contraction narrowed in 2Q thanks to the resumption of store operations, etc.

### FIGO Co., Ltd.

#### **1H cumulative results: Decreases in revenue and income**

- Sales: ¥0.6 billion, down 46% YoY (down 59% in 1Q, down 37% in 2Q)

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### COEN CO., LTD.

#### **1H cumulative results: Decreases in revenue and income**

- Sales: ¥4.8 billion, down 26% YoY (down 34% in 1Q, down 20% in 2Q)

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### CHROME HEARTS JP, GK

#### **April–September: Decreases in revenue and income**

- Sales: ¥4.1 billion, down 30% YoY (down 50% in 1Q, down 12% in 2Q)

\* CHROME HEARTS JP, GK settles its accounts on December 31. However, given the impact on business performance, results for the period from April 1 to March 31 of the following year are used for consolidated accounting.

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### UNITED ARROWS TAIWAN LTD.

Increases in revenue and income mainly because effects from the COVID-19 pandemic on its operations were limited compared to operations in Japan

# ■ Revised FY2021 Consolidated P/L Plan

**FY2021 full-year plan disclosed based on a range (i.e., upper and lower limits) in 1Q has been unified, disclosing items up to net income/loss**

**Operating loss resulting from ordinary business operations is expected to be approximately ¥5,000 million, the upper limit of the range stipulated in the initial plan**

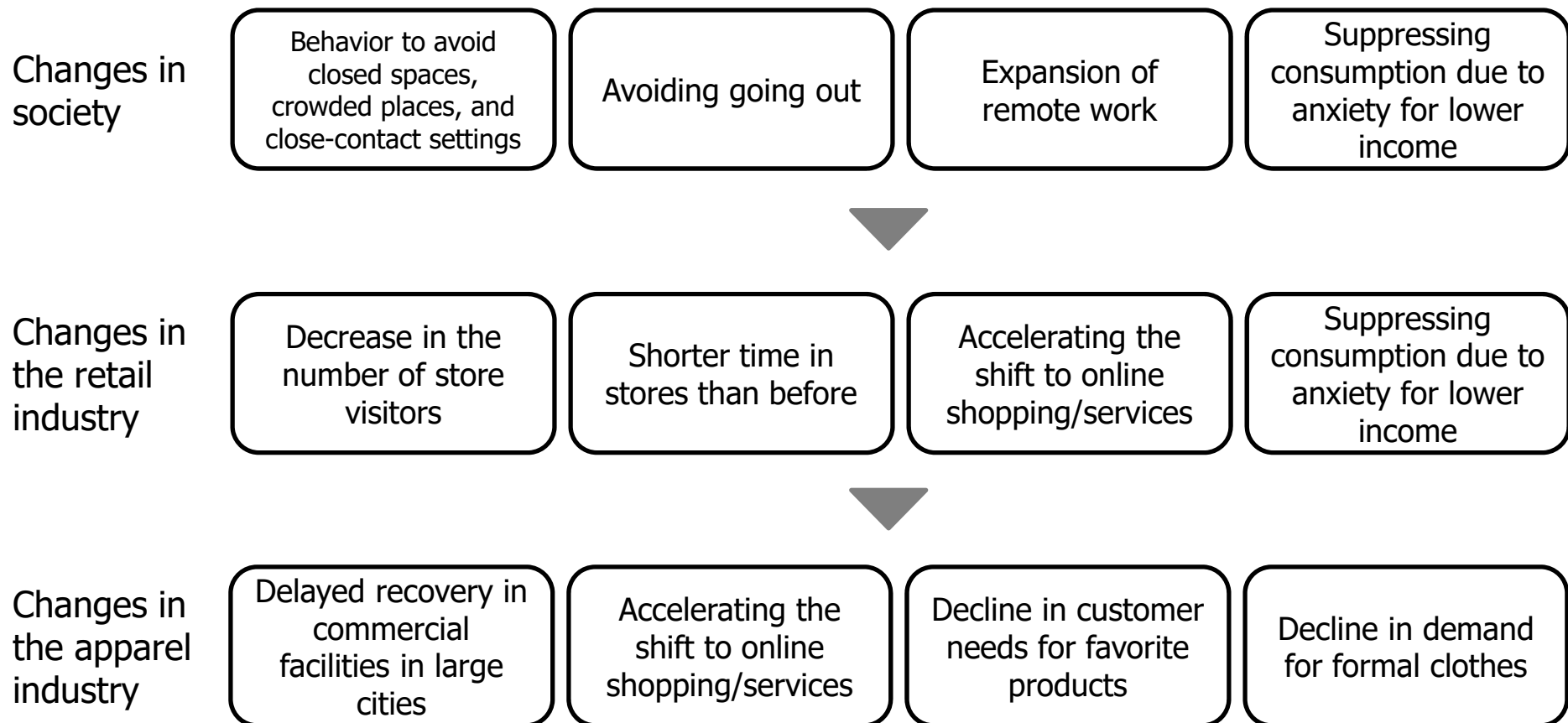
**We expect to post up to approximately ¥1,500 million in product valuation loss on products of the 2020 spring and summer season in light of excessive inventories due to the COVID-19 pandemic (cost of sales)**

- Sales: Expecting ¥128,300 million within the range stipulated in the initial plan
- Gross margin: Expecting 45.3%. Approximately 46.5% when excluding the above-mentioned product valuation loss of ¥1,500 million
- SGA Expenses: Factoring in lower costs than the initial plan
- Ordinary loss: Expecting ¥5,300 million (around ¥3,800 million when excluding product valuation loss on products of 2020 spring and summer season)
- Extraordinary P/L: Expecting a loss of ¥1,970 million owing to an impairment loss relating to stores, reducing depreciation cost for the next fiscal year by approximately ¥200 million
- Net loss: Expecting ¥6,070 million (around ¥5,029 million when excluding product valuation loss on products of 2020 spring and summer season)

	Consolidated FY21 Full Fiscal Year			Reference (1) FY21 Full Fiscal Year		(Millions of yen) Reference (2) FY21 Full Fiscal Year	
	Revised plan	vs. Sales	YoY	FY20 Results	vs. Sales	Revised plan (Provisional calculation excluding valuation loss)	Initial plan
Sales	128,300	100.0%	81.5%	157,412	100.0%	128,300	125,915 - 131,083
Gross Profit	58,100	45.3%	72.6%	79,983	50.8%	59,600	59,483 - 62,309
SGA Expenses	64,600	50.4%	90.7%	71,224	45.2%	64,600	66,483 - 67,309
Operating Income	(6,500)	-5.1%	-	8,758	5.6%	(5,000)	(7,000) - (5,000)
Non-Operating P/L	1,200	0.9%	2678.3%	44	0.0%	1,200	-
Ordinary Income	(5,300)	-4.1%	-	8,803	5.6%	(3,800)	-
Extraordinary P/L	(1,970)	-1.5%	76.3%	(2,582)	-1.6%	(1,970)	-
Net Income Attributable to Owners of Parent	(6,070)	-4.7%	-	3,522	2.2%	(5,029)	-

# **II. New Medium-Term Management Plan From FY2021 to FY2023**

The market environment has significantly changed against a background of changes in society caused by the COVID-19 pandemic



## ■ Issues the Company must deal with amid the COVID-19 pandemic

Delayed recovery in commercial facilities in large cities

- Delayed recovery in sales of stores located in commercial facilities in large cities compared to those in the suburbs of regional cities
- Decline in the advantage of locations, i.e., convenience and ability to attract customers

Further strengthening online sales

- Surge in online sales, which cannot offset a decline in sales of physical stores
- Need to strengthen the ability to attract customers by utilizing contactless communication via the Internet

Acceleration of casualization of business wear

- Need to promptly adjust merchandise to deal with rapid casualization of business wear
- Development of a business style suitable for the new normal in the age of COVID-19

Decline in product unit prices

- Decrease in product unit prices due to a lower composition ratio of heavy clothing such as suits and jackets
- Decline in customers' desire to buy their favorite products due to anxiety for lower income

Inventory efficiency

- Increase in remaining stock of 2020 spring and summer season products due to the closure of physical stores
- Negative effects on the gross margin due to an increase in markdown sales stemming from factors described above

Problem regarding cost structure

- Need to establish a cost structure that can withstand a sales decline
- Need to implement drastic reform by being free from existing perspectives

## Possible to solve problems by utilizing the Company's strengths

### 1. Strong trust-based relationships with customers

- Strong capability of physical stores to deal with customers and sell products
- Sales representatives' problem-solving ability offered to customers
- Knowhow to attract new customers

### 2. Ability to address the evolving needs of customers

- Ability to analyze trends by grasping social trends
- Ability to address the evolving needs of customers in collaboration between the Product, Sales, and Promotion Departments

### 3. High composition ratio of online sales

- Percentage of online sales on a non-consolidated basis  
FY2020: 22.6% (industry average: 13.8%\*)  
\*"FY2019 E-Commerce Market Survey" published by the Ministry of Economy, Trade and Industry
- Necessary measures are under development for the establishment of the OMO system

## Solving issues the Company must deal with

Delayed recovery in commercial facilities in large cities

Further strengthening online sales

Acceleration of casualization of business wear

Decline in product unit prices

Inventory efficiency

Problem regarding cost structure

In light of changes in the market environment, priority has been put on improvement in profitability for the period of the Medium-Term Management Plan

1. Recovery in commercial facilities in large cities may take time
2. Difficult to expand businesses based on new store openings  
→ Review a strategy for store openings and an area strategy
3. Changes in business demand are accelerating  
→ Rethink the mix of merchandise suitable for the new normal
4. The need to strengthen customer contact through the Internet is increasing  
→ Further strengthening measures centering on the Company's e-commerce site

- Basic policy: “Weather the crisis and regain our earnings power”
  1. Drastically review the revenue structure
  2. Regain earnings power
- Financial targets (partly modified in light of the COVID-19 pandemic)

Consolidated operating income for the final fiscal year of the Medium-Term Management Plan

**¥7,000-8,000 million**

\*We intend to improve this from an expected loss of ¥6,500 million for FY2021 to an increase by ¥13,500-14,500 million on a cumulative basis for the next two years.

ROE for the final fiscal year of the Medium-Term Management Plan

**12-14%**

\*Remain unchanged

Dividend payout ratio during the Medium-Term Management Plan

Plan to disclose it after scrutinizing financial conditions, including the Company’s future investment plan, financial market developments, and other necessary factors



## ■ New Medium-Term Management Plan “Drastically Review the Revenue Structure”

- Determining unprofitable subsidiaries, businesses and stores (closure of stores/streamlining, etc.)
  - Expecting to close consolidated stores by around 10% at this stage, and continue to consider closure/streamlining
- Structural reform of the head office organization
  - Reorganizing functions/operations, and enhancing productivity by reducing low value added operations
  - Continuing remote work, integrating the head office through introduction of the free address system, etc., and reducing fixed costs
- Changes in personnel measures
  - Expecting a reduction in the number of employees by around 10% by the final fiscal year of the Medium-Term Management Plan through a reduction in hiring, etc.
  - Strategically assigning staff members in priority areas such as online sales and customer support
  - Correcting downward rigidity of personnel expenses and shifting to a remuneration system highly linked with business performance
  - Continuing partial cuts in compensation paid to directors
- Improvement in the gross margin by enhancing inventory efficiency
  - Investigating an appropriate way to hold inventories through the inventory improvement project, and improving the gross margin

- Improvement in revenue of core businesses

1. Improvement in terms of merchandise

- Changes in season-based merchandise, introduction of seasonless products to deal with climate change
- Product development focusing on the new normal  
Strengthening casual products, development of one mile wear, expansion of wellness products (outdoor, yoga, etc.)
- Modification of the price range



2. Improvement in terms of sales/promotion

- Establishment of contactless communication with customers through online customer services, live stream of explanatory video of products, etc.
- Brushing up comments appeared in the e-commerce site



- Business development in line with the new era
  - New business development with a concept focusing on the new normal
  - Business conditions for which multi-store openings are not assumed, based on the Company’s e-commerce site
  - Acquiring our new customer base by introducing a price range between GLR and COEN

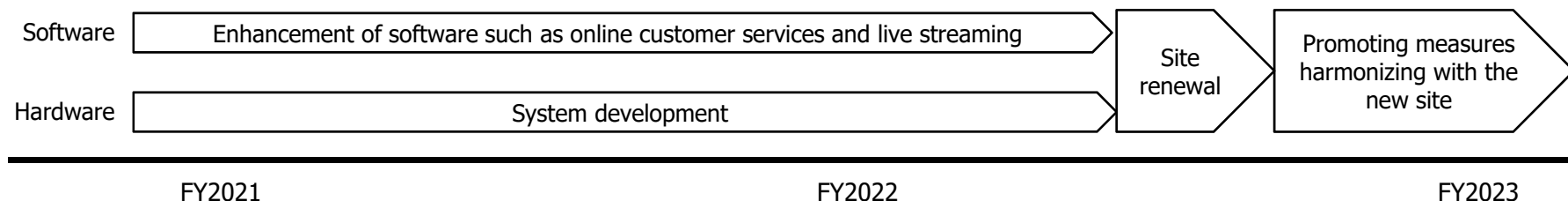
- Promotion of OMO

1. Enhancement in terms of software

- Aiming to become the top company in the industry in terms of ability to serve customers for online shopping and the quality of comments on merchandise and styling images (Utilization of SNS, enhanced engagement of sales representatives in online sales, etc.)

2. Innovation of hardware

- Redesigning the Company’s e-commerce site by using our own infrastructure, possibly during FY2022
- Intend to offer services equivalent to those of physical stores in online shopping



# ■ The Matrix of Issues the Company Must Deal With and Matters to Be Handled in the New Medium-Term Management Plan

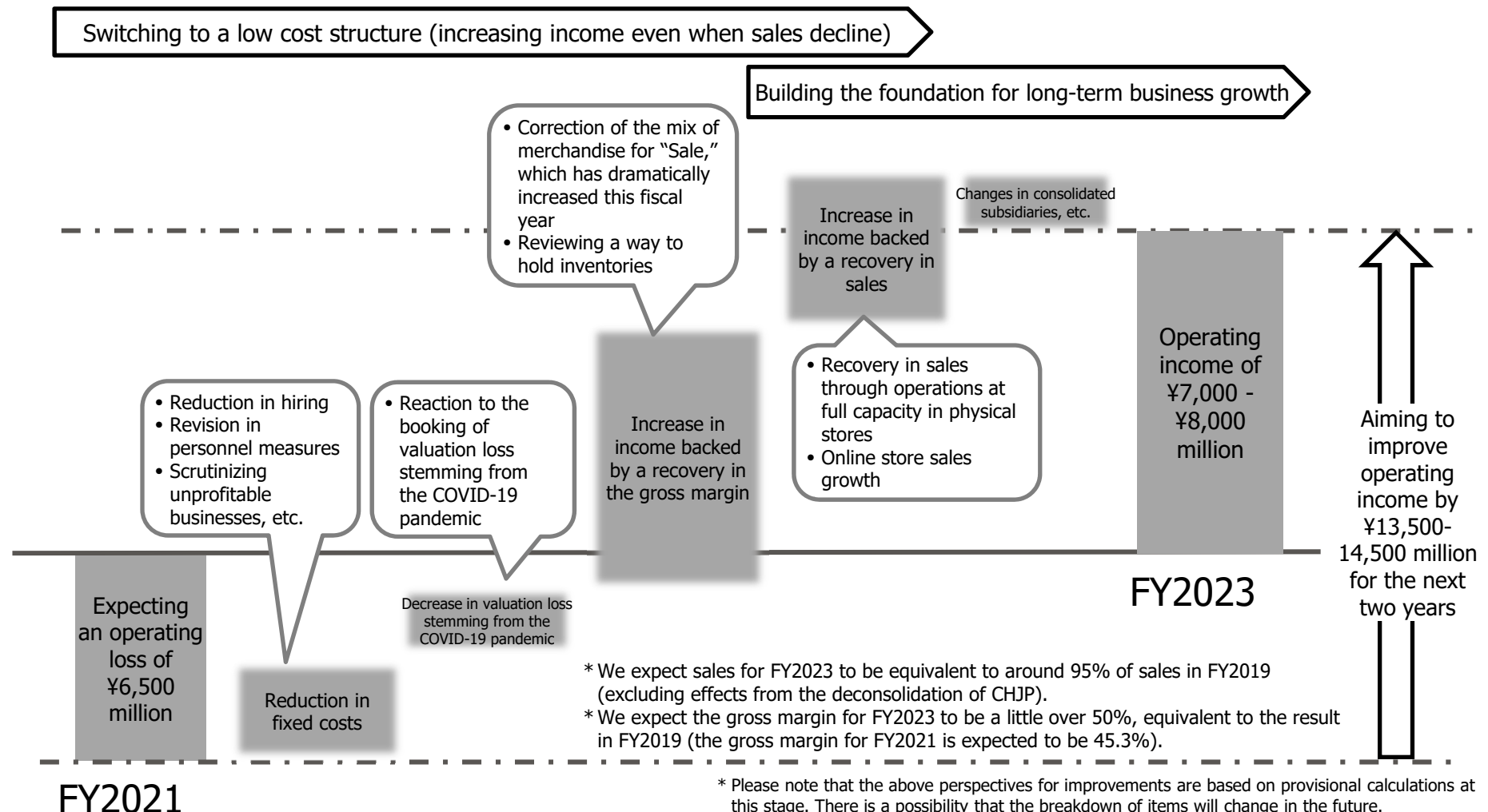
		Delayed recovery in commercial facilities in large cities	Further strengthening online sales	Acceleration of casualization of business wear	Decline in product unit prices	Inventory efficiency	Problem regarding cost structure
Drastically review the revenue structure	Withdrawal from or streamlining of unprofitable stores, businesses, and subsidiaries	○				○	○
	Structural reform of the head office organization		○				○
	Changes in personnel measures		○				○
	Improvement in inventory efficiency					○	○
Regain earnings power	Improvement in revenue of core businesses Improvement in terms of merchandise			○	○	○	
	Improvement in revenue of core businesses Improvement in terms of sales/promotion	○	○			○	
	Business development in line with the new era		○	○	○		
	Promotion of OMO	○	○	○		○	○

# ■ Steps to Recover Earnings and the Breakdown of Improvements

First half: Switching to a structure that can secure profit;

Latter half: Building the foundation for new business growth

Aiming to improve operating income by ¥13,500-14,500 million for the next two years



# III. Reference Materials

## ■ Movements in the Consolidated Gross Margin (Degree of Impact)

	FY19			FY20			FY21		
	1H	2H	Full Fiscal Year	1H	2H	Full Fiscal Year	1H	2H	Full Fiscal Year
Gross margin for the fiscal year	51.5%	51.4%	51.4%	51.7%	50.1%	50.8%	42.9%		
Gross margin for the corresponding period of the previous fiscal year	51.2%	51.7%	51.5%	51.5%	51.4%	51.4%	51.7%		
Difference	0.3pt	-0.3pt	-0.0pt	0.2pt	-1.4pt	-0.6pt	-8.7pt		

### ■ Factors that impacted the consolidated gross margin and the levels of overall impact

Impact of movements in the gross margin of UNITED ARROWS LTD.'s total business units	0.3pt	-0.3pt	0.0pt	-0.1pt	-1.4pt	-0.8pt	-6.0pt
Impact of movements in the gross margin of UNITED ARROWS LTD.'s outlet and other stores	0.1pt	0.1pt	0.1pt	0.1pt	0.2pt	0.1pt	-0.9pt
Impact of movements in other costs at UNITED ARROWS LTD.	-0.1pt	0.1pt	0.0pt	0.0pt	0.0pt	0.0pt	-1.4pt
Other factors (subsidiary trends, consolidated adjustments, sales composition, etc.)	0.1pt	-0.2pt	-0.1pt	0.2pt	-0.1pt	0.0pt	-0.5pt

## ■ Trends in the Consolidated SGA Expenses to Sales Ratio

	FY19			FY20			FY21		
	1H	2H	Full Fiscal Year	1H	2H	Full Fiscal Year	1H	2H	Full Fiscal Year
Total of SGA Expenses	47.3%	42.2%	44.5%	46.4%	44.2%	45.2%	55.8%		
Advertising Expenses	2.4%	2.1%	2.2%	2.3%	3.1%	2.7%	3.0%		
Personnel Expenses	17.0%	14.4%	15.6%	16.9%	15.1%	15.9%	21.1%		
Rent	14.7%	13.9%	14.2%	14.4%	14.2%	14.3%	17.1%		
Depreciation	1.3%	1.1%	1.2%	1.3%	1.2%	1.2%	1.6%		
Other	12.0%	10.7%	11.3%	11.5%	10.6%	11.1%	12.9%		