



UNITED ARROWS LTD.



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United Arrigato.

UA30

UNITED ARROWS LTD.  
30th ANNIVERSARY

ありがとうございます  
その気持ちをひとつに集め  
届きたい  
花束のように特別な  
Arrigato

The UNITED ARROWS Group defines its mission as “With sincerity and a sense of beauty, we continually create new tomorrows for our customers, setting the standard for lifestyle culture.” Our goal is to become a corporate brand that is capable of excelling on the world stage and enduring for over a century by creating and providing value to our customers through fashion. In October 2019, we will celebrate the 30th anniversary of the founding of core Group company UNITED ARROWS LTD.

Based on our mission, we will continue to hone our service, products, and places—the three key sources of satisfaction for customers—while taking on the challenge of maximizing customer satisfaction.

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