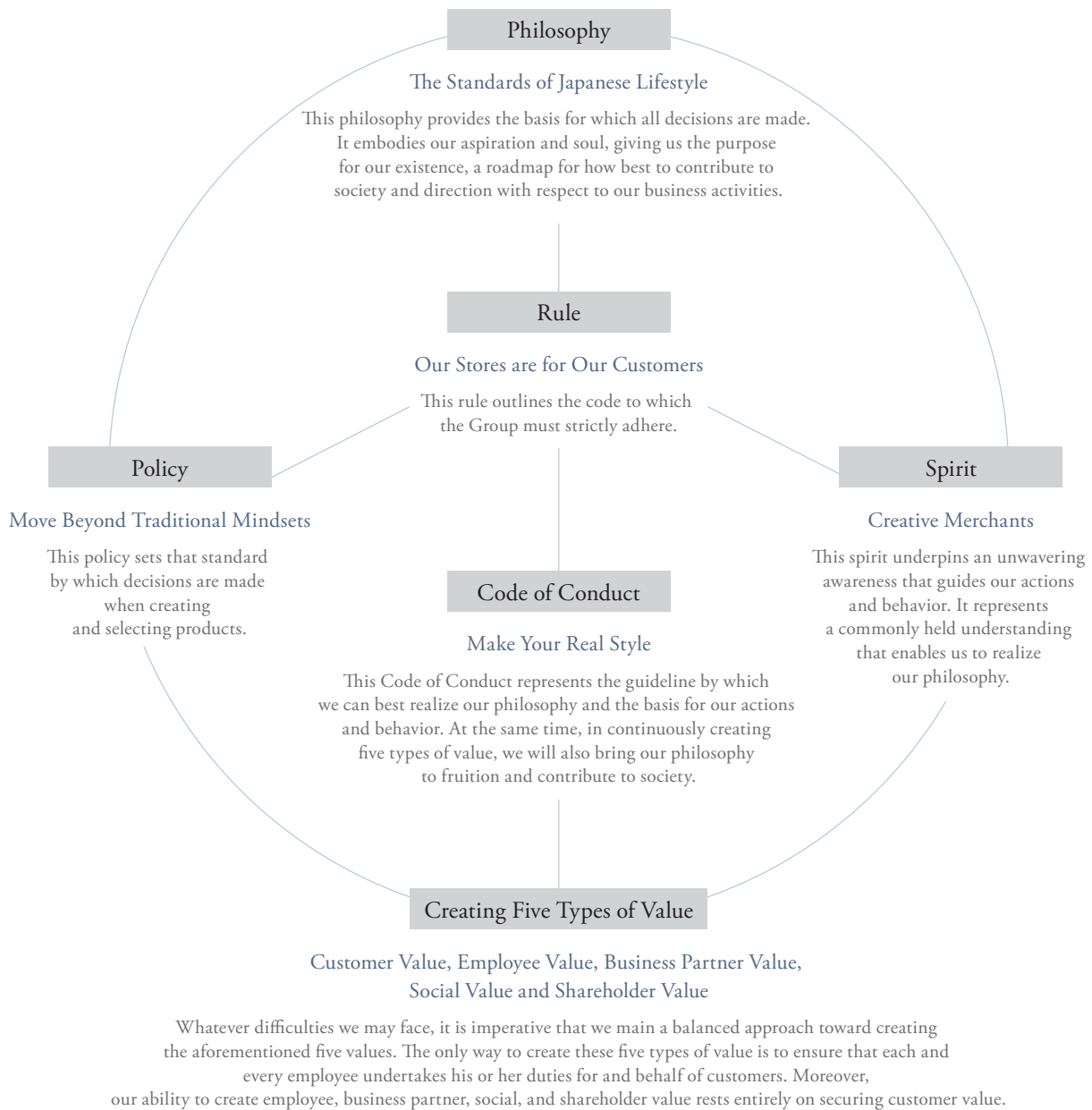


Corporate Philosophy

UNITED ARROWS LTD's corporate philosophy provides the vision and purpose of its everyday activities. Positioned at the very heart of its business endeavors, this philosophy is comprised of five core elements. The Company has also maintained an unwavering commitment to the concept of values since its foundation. It is these values that are carried forward as the essence and spirit of UNITED ARROWS LTD.

We are a group that keeps setting new standards of Japanese lifestyle.



The term "tabaya" in Japanese combines "tabaneta," or UNITED, with "ya," or ARROWS, and is a popular name for UNITED ARROWS LTD.