

Since its foundation in 1989, UNITED ARROWS LTD. has continued to set new standards of Japanese lifestyle as espoused in its corporate philosophy. Through fashion, we have maintained an unwavering commitment to creating and providing value that helps enrich customers' lives.

Adopting an uncompromising stance, the UNITED ARROWS Group strives to fulfill its mission of consistently honing its service, products and store environment, which in accordance with the Group's corporate philosophy are positioned as the three key sources of satisfaction for customers.

For our customers,
we offer ...



GREAT SERVICE

Providing a level of hospitality and service that leaves a strong lasting impression



GREAT PRODUCTS

Staying a half-step ahead of customer needs and fulfilling five key criteria*

*Five key criteria: Customers can purchase (1) the products they want, (2) when they want, (3) where they want, (4) in the quantities they want, and (5) at the prices they want.



GREAT ENVIRONMENT

Delivering comfortable and sophisticated store environments that generate a sense of excitement