

UNITED ARROWS LTD. GROUP

History

- 1989.10 UNITED ARROWS LTD. founded in Jingumae, Shibuya-ku, Tokyo (capital: ¥50 million)
- 1990. 7 First store, UNITED ARROWS SHIBUYA, opened in Jingumae, Shibuya-ku, Tokyo
- 1992.10 Main flagship store, UNITED ARROWS HARAJUKU, opened in Shibuya-ku, Tokyo, and head office moved to the same location
- 1999. 7 Registered at the Japan Securities Dealers Association (currently the Osaka Securities Exchange), becoming an over-the-counter traded company
- 1999. 9 Full-scale start of UNITED ARROWS green label relaxing business with the opening of UNITED ARROWS green label relaxing shinjuku in shinjuku LUMINE 2, Shinjuku-ku, Tokyo
- 1999.12 Full-scale start of CHROME HEARTS business with the opening of CHROME HEARTS TOKYO in Aoyama, Minato-ku, Tokyo
- 2002. 3 Listed on the Second Section of the Tokyo Stock Exchange
- 2003. 3 Listed on the First Section of the Tokyo Stock Exchange
- 2003. 9 Renovation and renewal with increased store area of flagship store UNITED ARROWS HARAJUKU
- 2005. 2 Began offering products through Zozotown, an online store operated by Start Today Co., Ltd.
- 2005.11 Acquired all shares of FIGO Co., Ltd., which mainly engages in the import, wholesale, and sale of Italian bags and other accessories, and made it a fully consolidated subsidiary
- 2007. 3 Number of stores exceeds 100
- 2007. 8 Established Perennial United Arrows Co., Ltd. as a subsidiary mainly engaging in planning and retailing of women's clothing and personal items
- 2007. 8 Agreed capital and business alliance with Mitsubishi Corporation
- 2008. 5 Established Coen Co., Ltd. as a subsidiary mainly engaging in retailing of clothing and personal items
- 2010.12 Completed liquidation of Perennial United Arrows Co., Ltd.
- 2011. 3 162 UNITED ARROWS LTD. stores, 11 FIGO Co., Ltd. stores, and 34 COEN Co., Ltd. stores as of March 31, 2011

Group stores

as of August 31, 2011

UNITED ARROWS General Merchandise Store	11	SBU's and UA Labs	51
UNITED ARROWS	16	UNITED ARROWS Outlet	16
BEAUTY&YOUTH UNITED ARROWS	25	UNITED ARROWS LTD.	172
UA Label Image Store	2	FIGO CO., LTD.	10
UNITED ARROWS green label relaxing	45	COEN CO., LTD.	36
CHROME HEARTS	6	Total	218

